

William Koh

Los Angeles, CA | williamprankoh@gmail.com | 323-388-6132 | [in](#) [LinkedIn](#)

EDUCATION

University of Southern California | Los Angeles, CA

Expected Graduation: May 2029

Economics & Public Policy | **Cumulative GPA:** 4.00

Relevant Coursework: Microeconomics, Macroeconomics, Economics of Leisure time, Intro. to International Politics, Principles of R, Intro to Inference and Statistics.

Oxford College of Emory | Oxford, GA

2025-2026 (Transferred out)

Flintridge Preparatory School | GPA: 3.88

May 2025

Relevant Coursework: AP U.S. Government, AP U.S. History, AP English Literature, AP Biology, A.P. Chemistry

Academic Awards: AP Scholar with Honor, Dean's List (2021–2025); 7 weeks on Social Science Research Network Top 10 list; Top 8

Gerald R. Ford Presidential Essay Contest (1000+ contestants), Top 6 Finalist 2025 High School Health Research Challenge (300+ entrants).

Athletic Awards: First Team All-League Baseball, Varsity Baseball Team Captain

CAMPUS LEADERSHIP

First Year Analyst, Project V Consulting | Oxford, Georgia

August 2025 – May 2026

- Researched industry data and competitors to estimate e-commerce market size for a regional textile company, contributing to strategic recommendations on digital expansion.
- Co-developed and presented a data-informed marketing strategy with targeted customer recommendations, providing actionable steps to strengthen brand positioning and online engagement.

First Year Analyst, Oxford Investment Management Group | Oxford College

August 2025 – Present

- Researched and pitched a public equity investment to the Business School's student-managed fund, conducting financial and industry analysis as the only freshman presenter from Oxford College.

Member, Oxford Financial Investment Club | Oxford College

August 2025 – May 2026

Member, Prelaw Club | Oxford College

August 2025 – May 2026

Member, Economic Student Society | Oxford College

August 2025 – May 2026

WORK EXPERIENCE

Cofounder, Ballers without Boundaries | Los Angeles, California

August 2023 – Present

- Co-founded an inclusive basketball program connecting high school volunteers with children with special needs, coordinating practices and recruiting 50 student members
- Organized 5+ program sessions and 2 cancer awareness walks to support community engagement and fundraising efforts
- Featured on the official UCLA Bruins men's basketball Instagram page for leadership in inclusive athletics

Student Intern, Princia | Washington D.C.

November 2023 – August 2025

- Conducted literature reviews on the environmental and human health impacts of light pollution, summarizing findings to support policy advocacy efforts.
- Supported policy research and outreach efforts that contributed to draft light pollution legislation in VA, NJ, MI, MD, and MA.
- Co-authored a research paper on human health and light pollution published in October 2024.

Travel Arrow Marketing Specialist

May 2024 – August 2025

- Launched and managed TikTok and Instagram accounts, growing combined following to 8,000+ within three months through consistent content and performance tracking.
- Developed and tested 10+ campaign concepts, increasing engagement by 35% prior to launching branded content.
- Designed and optimized targeted ad campaigns, improving reach and audience growth while monitoring and adjusting spend for efficiency.

RESEARCH

- [Co-Author, The Harms of Light Pollution, Social Science Research Network, 2024](#)
- Machine Learning & Injury Rehabilitation Research (Unpublished), Dr. Bo Hawk, University of Mississippi, 2024
- Research Project, Wake Forest University: Care and long-term impacts of colon cancer, 2024

COMMUNITY LEADERSHIP

Miracle League Volunteer—Oxford, Georgia

September 2025 – May 2026

- Taught baseball to children with special needs and communicated with parents to tailor support to each child.

Emory Reads Volunteer—Oxford, Georgia

September 2025 – May 2026

- Tutored students at Flint Hill Elementary, teaching reading and writing to grades 1–3 and mathematics to grades 3–5.