WIKTORIA LISTKIEWICZ

Madrid, Spain | Eligible to sign internship agreement via IE University

(+48) 518 520 001 | wlistkiewicz.ieu2025@student.ie.edu

SUMMARY

Motivated Behavior and Social Sciences student with a 8.64 GPA, earned during the 1st year at IE University and a national scholarship for highest academic achievement. Combines research, teaching, and leadership experience.

EDUCATION

IE UNIVERSITY (IEU) **Madrid, Spain**
Bachelor in Behavior and Social Sciences **Expected: July 2029**

- Deputy Class Representative
- GPA: 8,64/10

UNIVERSITY OF PITTSBURGH, **Pittsburgh, USA**
Psychology BS **May 2025**

- Average Score: 3.90/4.00
- Dean's list

21 JERZY GROTOWSKI HIGH SCHOOL **Warsaw, Poland**
High school with Humanistic profile **April 2024**

- Awarded a prestigious scholarship by the Ministry of National Education for achieving the highest GPA in the school's history.

EXPERIENCE

IE UNIVERSITY POLISH CLUB – *Student-led Nationality Club* **Madrid, Spain**
Social Media and Marketing Officer **June 2026 – present**

- Develop and execute social media content strategies by creating Instagram posts, stories, and Reels to strengthen the club's online presence and student engagement..
- Contribute to event planning and coordination by brainstorming creative concepts, proposing activities, and helping secure venues for student events.

MARKETING LAB – *Mentored Experiential Learning Programme* **Madrid, Spain**
Marketing Lab Member **January – July 2026**

- Collaborate with marketing executives on real-world projects involving branding, consumer insights, market research, and international marketing.
- Analyze consumer behavior and market trends to identify insights and support the development of strategic marketing recommendations.

INDEPENDEND CLIENTS
Online English Teacher **June 2025 - Present**

- Deliver personalized English lessons to international students by adapting teaching methods and materials to individual proficiency levels and learning objectives.
- Design customized presentations and learning resources to reinforce language skills and support students' progress.

EXTRACURRICULAR ACTIVITIES

- **Performer in Dance Ensemble**: University of Pittsburgh: Selected for the university's elite dance ensemble, contributing choreography and performing in seasonal showcases (Pittsburgh, USA, 2024–2025).
- **Class President and Event Organizer**: Led student initiatives, advocated for peers, and single-handedly planned prom (Warsaw, Poland, 2022–2024).
- **Content Creater:** Grew a personal YouTube channel to 5,000 subscribers within one year, with a single video reaching 42,000+ views. (2021-2023)
- **Fundación Luz Casanova**: Lead marketing and communication efforts for a community sports event supporting vulnerable communities in Madrid; responsible for promotion, outreach, and participant engagement. (Madrid, Spain, January 2026 - Present).
- **GreenHeart Program**: Engaged in conservation projects, including beach cleanups and community outreach (Texas, USA, 2021–2022).

LANGUAGES

- English (Fluent), Polish (Fluent), Spanish (Intermediate) French (Basic)

ADDITIONAL INFORMATION

- **Additional courses taken:** APPLIED STATISTICAL METHODS, FUNDAMENTALS OF EXCEL, GLOBAL DEVELOPMENT IN CRISIS
- **Skills:** Canva (social media design, presentations) video editing (CapCut, iMovie, DaVinci Resolve), social media strategy & content creation, Excel (basic data analysis), market research & consumer insights.