



VINCEN PHAM

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Summary

Incoming Finance student with entrepreneurial experience running a successful online resale business. Generated over \$10,000 in sales through strategic sourcing and brand positioning, developing skills in sales, inventory management, financial analysis, and digital marketing. Prepared to leverage analytical insights in finance, banking, or investment roles.

Skills

- Financial analysis
- Financial forecasting
- Retail Operations
- Verbal communication
- Customer service
- Product merchandising
- Pricing strategy
- Digital marketing
- E-commerce Strategies
- Financial forecasting
- Cash register management
- POS operation
- Sales Forecasting
- Transaction Processing
- Guest Services
- Sales Analysis
- Analytical thinking
- Time management
- Product merchandising

Experience

Depop | Davenport, IA
Seller
01/2022 - Current

- Built and managed Depop storefront from the ground up, generating over \$10,000 in revenue through strategic sourcing and brand positioning.
- Identified high-demand trends in luxury and vintage markets to scale side passion into a profitable micro-business while balancing a full-time academic schedule.
- Developed versatile skill set in digital marketing, inventory management, and financial analysis through this experience.

TJ Maxx | Davenport, IA
Associate
08/2025 - 08/2026

- Provided customer service and supported the front end by operating the cash register, processing purchases, returns, and assisting customers with questions.
- Executed store recovery tasks, including restocking items and facing products, to maintain neat and shoppable departments.
- Ensured organized and appealing shopping environment by hanging, sorting, and recovering merchandise on sales floor.
- Coordinated with team members to maintain store presentation and achieve daily productivity goals.
- Supported backroom operations, including opening boxes, processing freight, breaking down pallets, ticketing merchandise, and preparing products for the sales floor.
- Assisted with cleaning duties, such as organizing fitting rooms, removing go-backs, and keeping aisles clear and safe.

Granite And More | Davenport, IA

Assistant

08/2021 - 12/2021

- Greeted and assisted customers at front desk, answered phone calls, and maintained clean, organized workspace to enhance customer experience.
- Coordinated customer inquiries and provided timely responses.
- Sorted and filed documents, updated inventory stock, and delivered exceptional customer service to support showroom operations in fast-paced environment.
- Assisted in organizing inventory and maintaining supply levels.
- Managed daily operations and communications between departments.

Education

Iowa State University | Ames, IA

Bachelor of Science in Finance

Expected in 05/2030

Eastern Iowa Community Colleges | Davenport, IA

Liberal Arts & Sciences

05/2024

Dual enrollment program

Davenport North Highschool | Davenport, IA

High school diploma

- Class rank 25
- GPA: 3.8

Certifications

- Introduction to Corporate Finance
(The Wharton School)
- Fundamentals of Finance
(The Wharton School)

Language Skills

Vietnamese/Beginner

Work Authorization

Authorized to work in the US for any employer

Accomplishments

- Academic Excellence Honor
- EICC Accelerated Associate Degree Program