

Vic Zeng

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EDUCATION

Brandeis University, Waltham, MA
Bachelor of Science Finance

Class of 2029

EXPERIENCE

Content Creation

July, 2022 - Present

- *Short-Form Content Creator*
 - Grow current **TikTok** presence to 2.5K followers and 95K likes across 67 videos, specializing in character transition and comparative character analysis. The previous account amassed 15K followers and 1.1M likes.
 - Utilize **Adobe After Effects** and **Alight Motion** to produce multi-layered visual edits for short-form video.
- *Long-Form Content Creator*
 - Developed a complementary **YouTube** channel by leveraging **CapCut** to assemble final videos - integrating photo montages, media clips and analytical voice-over commentaries to produce video essays and character analysis. Garnered a total of 20K views and 45 subscribers.

STARS, Quincy, Massachusetts

April, 2024 - June, 2024

- *Student Intern*
 - Mentored 10+ students (ages 5-10) in core academic subjects, utilizing Socratic questioning to foster problem-solving and independent learning skills.
 - Tailored learning approaches to individual student needs, simplifying complex concepts to improve comprehension and confidence. Mediated peer conflicts to maintain a positive, educational environment.

Heytea, Allston, Massachusetts

May, 2026 - June, 2026

- *Boba Tea Barista*
 - Prepared and served 100+ custom beverages daily, maintaining 100% order accuracy during peak rush hours to ensure high customer satisfaction and efficient workflow.

Auchel World Inc., Remote

September, 2026 - Present

- *Life Insurance Producer*
 - Consulted with clients to assess their financial needs and recommend appropriate life insurance policies, explaining complex policy terms, coverage options, and exclusions clearly.

LEADERSHIP/ACTIVITIES/EXTRACURRICULAR

Brandeis University Organizations

August, 2025 - Present

- *Member, Brandeis BETA*
 - Selected for a competitive program emphasizing foundational coding and agile principles that is applicable to business and venture environments.
 - Participated in workshops to learn how to translate coding concepts into business applications and communicating technical knowledge to varying audiences.

NQHS MA 841st Air Force Junior ROTC

September, 2021 - May 2025

- *Element Leader / 1st Sergeant / CIC*
 - Leadership: Directed a team of 3 underclassmen as Element Leader; guided and motivated a formation of 20+ cadets as First Sergeant.
 - Project & Event Management: Orchestrated logistics and coordination as Cadet-in-Charge (CIC) for corps-wide events, enabling 400+ cadets to contribute thousands of community service hours.
 - Training: Led physical training sessions for 30+ cadets, emphasizing discipline, resilience, and teamwork.

AWARDS/HONORS/LICENSES

- **Life Insurance Producer** August, 2026
- **Excel and Copilot Fundamentals** April, 2026
- **World Language National Honors Society** October, 2024
- **Aerospace Education Foundation Award** November, 2023
- **High Honors Roll** November, 2021

SKILLS

- **Technical / Design / Content:** Python, HTML, CSS, Graphic Design (**Adobe Creative Suite/Canva**), Video Editing
- **Languages:** Native English, Advanced Mandarin
- **Interests:** Startups, Fintech, Venture Capital, Coding, Content Creation / Strategy, Mentorship Opportunities