

BHARATH KUMAR VARIKUPPALA

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EDUCATION

Gisma University of Applied Sciences

March 2025 - Present

Master of Science in Management —Current Grade: 1.9

Coursework: Data Science , AI and Business Management

South central Railway Degree college

october 2021 - June 2024

Bachelor of science

Overall Percentage: 76.3

TECHNICAL SKILLS

SQL, Python, Power BI, Machine Learning, Excel, Microsoft products, Data Analytics, Data Visualisation.

PROJECTS

E-Commerce Sales & Marketing Analytics

Analyzed e-commerce transaction data using Python to identify sales, customer, product, and marketing trends. Performed data cleaning, EDA, feature engineering, and correlation analysis to evaluate business performance. Identified a 0.0104 correlation between advertising spend and revenue, supporting data-driven marketing decisions..

Bank Customer Churn Prediction

Analyzed 10,000 bank customer records to identify key factors influencing customer churn. Performed data preprocessing, EDA, categorical encoding, feature engineering, and SMOTE for class balancing. Built and evaluated Logistic Regression, Random Forest, and XGBoost models, achieving 82% accuracy and 0.84 ROC-AUC with Random Forest..

WORK EXPERIENCE

Micro-Internship Intern, Kyndryl (via Springpod)

July 2026

AI Consultant

I completed a verified Micro-Internship with Gisma University of Applied Sciences, a company in the accounting, banking & finance space.

CERTIFICATIONS

Microsoft Future Ready Data Science Research Methods Using Python Programming : Applied Python to data research and analysis, with practical exposure to research design, data collection, hypothesis testing, and data interpretation.

Introduction to Data Analytics with Python FutureLearn : Gained hands-on experience in Python, Pandas, data wrangling, data analysis, and Seaborn-based data visualisation through practical, scenario-based activities.

EXTRA-CIRRICULAR

McKinsey.org Forward Program Completed a 10-week professional development program focused on structured problem-solving, impactful communication, adaptability, relationship-building, and digital AI essentials.