TOMAS LEACH

Madrid, Spain | US & EU Citizen | +1 479 318 3115 | tomas.leach3@gmail.com | LinkedIn

English (Native) | Spanish (Native) | French (A1.2)

EDUCATION

IE UNIVERSITY — **Madrid, Spain**
Bachelor in Business Administration — Expected July 2029

- GPA 9.22/10; ranked 29 of 848 students after Year 1
- IE Foundation Fellow, an honors program that grants 30% tuition scholarship
- Course Honors for top grades and participation, awarded by professors in mathematics for management, Management Tools & Principles, & IE Humanities course

BENTONVILLE HIGH SCHOOL — **Arkansas, US**
International Baccalaureate Diploma — Graduated June 2025

- Ranked 11 of 997 students; ACT 34 (superscore); AP Scholar with Honor; College Board National Hispanic Recognition Program

SERVICIO DE EDUCACIÓN A DISTANCIA (SEAD) - ARGENTINE MINISTRY OF EDUCATION — **Buenos Aires, Argentina**
National Secondary Education Diploma — Graduated June 2025

EXPERIENCE

MAD COOL FESTIVAL — **Madrid, Spain**
Guest Operations Coordinator — June 2026 – July 2026

- Led special-guest invitations for the entire festival (200,000+ attendees over 4 days), managing contractual guest allocations for 280+ guests across agencies (WME, UTA, CAA), record labels, sponsors and industry professionals
- Served as primary point of contact for artist managers, booking representatives and festival partners from pre-festival planning through on-site delivery, representing the festival to its highest-priority guests
- Determined access levels with festival coordinators across thousands of artist and crew credentials, and ran on-site reception for special artist guests, ensuring a seamless guest experience

THE MOMENTARY (CRYSTAL BRIDGES MUSEUM OF AMERICAN ART) — **Bentonville, Arkansas**
Programming & Production Intern — October 2024 – August 2025

- Grew average attendance ~50% after co-leading the relaunch of COLLIDE, The Momentary's monthly electronic music series, owning cross-functional planning, budget allocation and artist curation
- Repositioned the series by pairing electronic music with other genres and formats, including the first Face 2 Face DJ performance in Arkansas
- Led artist selection for regional and touring acts using Pollstar data, streaming metrics and local market fit; managed contracts and negotiated fees with agents across 15+ bookings
- Coordinated operations, box office and marketing teams to deliver 15+ concerts and festivals, including Megan Moroney and Glorilla

LEADERSHIP & PROJECTS

UNNO | Founder, Producer & DJ — **2019 – Present**

- Built a music brand through self-taught production and creative positioning, performing 15+ shows in Madrid and bookings across the US, including the sold-out official Chris Lake afterparty at The Momentary (550+ tickets)
- Secured a label release with Blanco y Negro Music, a leading Spanish independent electronic label founded in 1983, and attended production mentorship sessions at STMPD Studios in Amsterdam, founded by Martin Garrix

CORPORATE STRATEGY EXTERNSHIP | Lean Startup Co. via Extern (Eric Ries) — **October – November 2026**

- Scored JPMorgan Chase on a four-lens governance framework using its proxy statement, SEC filings and earnings calls, identifying its power to set industry norms as the weakest area (2/5); also studied WeWork and Patagonia
- Proposed a 12-month data-access pricing pilot, free for customer-initiated requests and paid for automated ones, after reports that only 13% of 1.89B monthly requests were tied to direct customer activity

CHAUFFR | Co-Founder, Strategy & Operations (IE Start-Up Lab) — **January 2026 – June 2026**

- With a team of 3, developed the business model, financial assumptions and go-to-market strategy for an on-demand designated-driver service in Manama, Bahrain, that drives customers home in their own cars
- One of 20 startups selected for the Lab and chosen to pitch to a panel of VC investors, before stopping amid regional uncertainty

H2-HOPE | Co-Founder — **September 2023 – July 2025**

- Co-founded and led a student nonprofit initiative on the global water crisis with 2 peers, engaging 80+ donors through pickleball tournaments, community events and a raffle to fund clean water for 38 people across 5 countries through Water for Good
- Won the 2025 Arkansas DECA Community Giving Project state championship for the initiative

ADDITIONAL INFORMATION

Campus: Officer, IE Music Business Club; Member, IE Consulting Club and IE Finance & Investment Club
Athletics: Team Captain and state champion, Bentonville High School Varsity Lacrosse; Varsity Tennis
Skills: Excel (financial modeling), Microsoft Office Specialist certification, Chartmetric Platform Training