TARA FAKHIMI RAD

Madrid, Spain
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Eligible to sign an internship agreement via IE University

SUMMARY

Creative and detail-oriented Communication and Digital Media student with hands-on experience in social media marketing, content creation, graphic design, and short-form video production. Passionate about developing engaging digital content, strengthening brand identity, and connecting with audiences through visual storytelling. Seeking internships in digital marketing, social media, and content creation.

EDUCATION

IE UNIVERSITY (IEU) **Madrid, Spain**
Bachelor in Communication and Digital Media **Expected: May 2029**

- GPA: 9.31/10.00.
- Awarded Fellowship/Academic Excellence Scholarship
- Earned 3 Academic Honors Distinctions
- Class Representative

AMERICAN INTERNATIONAL SCHOOL PROGRESS **Tbilisi, Georgia**
American High School Diploma

- GPA: 4.0/4.0

Graduated: June 2024

RELEVANT EXPERIENCE

11:11 CAFÉ & BAR/ METABUILDER- ***Restaurant and Bar/ Construction Company (Through IEU Labs)*** **Tbilisi, Georgia**
Social Media Marketing & Content Creator **June 2026 - July 2026**

• Developed and executed content strategies for social media platforms to strengthen brand visibility and audience engagement.
• Created, filmed, edited, and scheduled branded photo and video content while maintaining a consistent visual identity.
• Designed promotional graphics, reels, and marketing materials using Canva, CapCut, and Adobe Premiere Pro to support digital campaigns.

PARSEMART- ***Online Construction Material Market*** **Tbilisi, Georgia**
Logo Designer **May 2024**

• Designed multiple logo concepts using Adobe Illustrator based on client objectives and brand identity requirements.
• Presented design drafts, sketches, and layouts to communicate creative direction and gather stakeholder feedback.
• Refined final designs by incorporating professional feedback and client recommendations, resulting in tailored branding solutions.

EXTRACURRICULAR ACTIVITIES

• **IE Humanities first-place award in poetry in English:** Wrote a poem in English, raising awareness about my country and the tragic loss of lives and my view of it all as an Iranian in the diaspora (Madrid, Spain, September 2026).
• **Dance Choreographer and Club Officer:** Plan and schedule classes; create and teach original choreographies, fostering creativity, collaboration, and student participation (Madrid, Spain, Present).
• **Communication Lab (IEU Labs):** Worked with a business client to plan, film and edit marketing videos on my own, turning their goals into engaging visual content for their campaigns (Madrid, Spain, May 2026).
• **Charity Fundraiser Organizer:** Co-organized a fundraising campaign supporting Ukrainian families in Georgia by coordinating communications, promotion, and donation collection (Tbilisi, Georgia, June 2025).
• **UI/UX Designer:** Designed a responsive makeup e-commerce website prototype, focusing on user experience, visual branding, and intuitive navigation (Tbilisi, Georgia, 2025).
• **Volunteer Activities:** Participated in environmental cleanup initiatives with Turtle Lake Community Cleanup and World Cleanup Day – Let's Do It Georgia, contributing to sustainability efforts, and organized a holiday outreach program for a women's retirement home by distributing clothing and gifts to residents (Tbilisi, Georgia, 2024).

ADDITIONAL SKILLS

Technical Skills: Adobe Illustrator, Canva, CapCut, Adobe Premiere Pro, Microsoft Word, PowerPoint, Google Workspace

Languages: Persian (Native), **English** (Fluent), **Georgian** (Fluent), **Spanish** (Basic), **German** (Basic), **Korean** (Basic)