3635 Tate Rd
SOUTH FULTON, GA 30349
(470) 409-6223
TAMITASTEGALL15@GMAIL.COM
LinkedIn: linkedin.com/in/tamita-stegall

TAMITA STEGALL

PROFESSIONAL SUMMARY

Creative and adaptable marketing professional with a strong background in digital campaigns, social media management, and customer-facing leadership. Skilled in brand storytelling, community engagement, and content creation. Known for combining professionalism with personality to elevate brand visibility and build loyal audiences.

CORE SKILLS

Digital Marketing: Social Media Strategy, Content Creation, Digital Campaigns, Visual Branding, Canva
Customer Engagement: Customer Service, Team Leadership, Staff Training, Operations
Creative Tools: Graphic Design, Instagram, TikTok, X, Meta Business Suite

EXPERIENCE

POP TOKKI, Atlanta,GA(Remote) — *Social Media Marketing Manager*

MARCH 2023 - PRESENT

- Lead end-to-end social media strategy for a lifestyle brand, increasing engagement and reach across Instagram and X
- Design visual assets and coordinate brand campaigns to drive product visibility
- Manage digital marketing channels and collaborate with creatives to maintain cohesive branding

Drip Thru Coffee, College Park,GA — *Manager/Barista*

SEPT 2021 - PRESENT

- Manage day-to-day operations including staff supervision, scheduling, and quality control
- Train new hires in barista skills, customer service, and brand standards
- Deliver exceptional customer service while maintaining a fast-paced, high volume environment

Ballethnic Dance Company, East Point,GA — *Assistant Teacher*

JUNE 2019 - JULY 2019

- Assist lead instructors in teaching dance technique, choreography, and performance prep across various age groups
- Support students with individualized guidance and positive encouragement to build confidence and skill
- Help coordinate recitals, costume fittings, and class organization
- Foster a fun and inclusive environment that promotes discipline, creativity, and teamwork

EDUCATION

Georgia State University, Atlanta,GA — *MBA in Business Administration and Management*

EXPECTED GRADUATION: MAY 2027

Alabama State University, Montgomery,AL — *Bachelor of Business Administration(BBA)*

AUG 2019 - DEC 2023

Banneker High School-3DE Schools, South Fulton, GA — *High School Diploma*

GRADUATED MAY 2019

Activities: Dance Team, Girl Up, National Society of High School Scholars

AWARDS

- Foundations of Digital Marketing and E-commerce-Coursera(August 2022)
- Microsoft Office Specialist:Office Suite Certification-(2018, Junior Achievement)