

Current role	Online English Teacher at Preply
Experience	eCommerce, Hospitality, Office, Charity, Education, Content, Communication, Networking, Fundraising, Digital Media, Governments
Technologies	Google Sheets, Google Workspace, Wordpress, Canva, ChatGPT, Excel, Windows, Zoom, Salesforce, MailChimp, Facebook Ads, Hootsuite

Work experience

Online English Teacher, Preply  Apr 2025 - Present (1y 4m)

Google Sheets Google Workspace

- Deliver tailored online English lessons in Conversational English, Business English, and Pronunciation, adapting plans to students’ goals and learning styles.
- Create an engaging virtual classroom using tools like Preply Virtual Classroom and interactive whiteboards to boost fluency and confidence.
- Provide targeted feedback, actionable strategies, and continuous assessments to improve pronunciation and communication skills.
- Manage a flexible teaching schedule while maintaining high-quality lessons and professional communication.

Journalist (Writer and Sub-Editor), SIP Media Solutions  Aug 2026 - Aug 2026 (1m)

Wordpress Google Workspace

- Researched, pitched, and wrote published articles on gaming, film, and digital culture for Film News Blitz and News Just News.
- Sub-edited and proofread articles for grammar, consistency, and house style.
- Developed content ideas appealing to young, digitally native audiences.
- Published work includes features on RPG strategic thinking, medieval fantasy in manga and manhwa, AI in language learning, and the God of War Laufey backlash.

Social Media Manager, GoodLife  Feb 2026 - Apr 2026 (2m)

Health and fitness platform.

Google Sheets Canva ChatGPT Google Workspace

- Managed content on multiple social media platforms including X, Instagram, Facebook, and Pinterest.
- Designed visual assets for social media channels.
- Maintained brand consistency across all marketing materials.

Marketing Assistant, LocaeRise

Mar 2025 - May 2025 (2m)

An online marketplace that sells everyday products.
eCommerce

Canva ChatGPT Google Workspace

- Optimized content for brand alignment and engagement on various platforms.
- Tracked and analyzed KPIs, preparing weekly and monthly marketing reports.
- Identified errors and offered data-driven insights to enhance content strategy.
- Effectively communicated key findings to the Senior Leadership Team.

Barback, The Piano Works-Covent Garden

Jan 2023 - Oct 2023 (9m)

Company providing audience requested live music experience.
Hospitality

- Monitored inventory levels and proactively ordered supplies to ensure smooth bar operations.
- Played a key role in maintaining the cleanliness and organization of beverages, including proper storage and rotation of products.
- Demonstrated exceptional customer service and communication skills by assisting servers with requests and handling customer complaints professionally.

Student Voice & Communities Coordinator (Social Sciences Faculty & Postgraduate), University of East Anglia Students' Union

Oct 2021 - Dec 2021 (2m)

Championing the student voice and empowering student leaders
Office · Charity

Excel Windows Zoom

- Managed Postgraduate community to provide academic representation and support for campaigns, research, and full-time officers.
- Orchestrated coordination of the Postgraduate committee and Assembly to enhance communication and collaboration among members.
- Facilitated communication and organization within the social sciences faculty through course rep and convenor training, elections, student forums, and committees, as well as collaboration with student partnership officers.

Student Ambassador, University of Plymouth

Jun 2018 - Oct 2021 (3y 4m)

Education

Excel Salesforce

- Communicated effectively with students and parents, showcasing accurate information about the university during call center, campus, and accommodation tours.
- Utilized research skills to match prospective students' inquiries with suitable accommodation options, demonstrating excellent customer service and conflict resolution skills.
- Worked collaboratively with team members through planning and analysis to coordinate tasks and ensure seamless tour operations.

UPSU Campaign Staff, University of Plymouth Students' Union

Jul 2019 - Jun 2021 (1y 11m)

Championing the student voice and empowering student leaders
Office · Content · Communication · Networking · Charity

Excel

Windows

MailChimp

Facebook Ads

Hootsuite

Zoom

- Collaborated with LGBT+ Part-time officer and Vice President of Communities and Welfare to successfully create and implement Draw the Line and International Students Awareness campaigns through social media management, project coordination, and content creation.
- Advocated for BAME students as elected BAME Part-time Officer, actively contributing to policy-making and lobbying endeavors.
- Managed VP Wellbeing and Diversity campaign in 2020 and 2021, showcasing expertise in public relations, crisis management, and impactful use of social media.

Event Coordinator (RAG Charity), University of Plymouth Students' Union

Oct 2019 - Jul 2020 (9m)

Championing the student voice and empowering student leaders
Fundraising · Content · Digital Media · Charity

Windows

Facebook Ads

Hootsuite

- Coordinated various events and charity collections, leading to successful fundraising outcomes.
- Optimized resources for student challenge events, ensuring smooth execution.
- Mentored volunteers and students in event organization, enhancing participation.
- Maximized team efficiency by delegating tasks effectively for successful events.
- Utilized social media to strategically promote events and secure venues.

Campaigns and Research Assistant, Citizens Advice Plymouth

Dec 2019 - Jun 2020 (6m)

Office · Governments · Charity

Excel

Windows

- Utilized research, presentation, and project management skills to craft compelling campaign materials like flyers and brochures.
- Formulated a detailed campaign strategy addressing women and gender politics, emphasizing intersectionality in understanding diverse challenges within political engagement.

Campaigner and Canvasser, Labour Party (Plymouth Branch)

May 2019 - Jun 2020 (1y 1m)

Political Party engaging in Local and National Politics
Governments

- Applied direct marketing skills to initiate personalised contact with voters, effectively engaging with individuals through door-to-door canvassing for successful campaigns such as Chaz Singh's Plymouth Councillor Re-election and MP Luke Pollard's 2019 General Election.
- Influenced student political opinion through lobbying and reputation management roles in student societies, resulting in a large turn-out of students voting.

Education

Universidad Católica San Antonio de Murcia (UCAM)

Nov 2024 - Present (1y 9m)

MA Innovation and Tourism Marketing

TEFL UK

Jan 2024 - Mar 2024 (2m)

Certificate (Pass) 220 Hour Specialist TEFL (Teach English as a Foreign Language)

- Inclusive of observing four full length video lessons.

University of Plymouth

Sep 2017 - Sep 2021 (4y)

BSc (Hons) (2.2) International Relations with Politics