

Saad M. Ali

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SKILLS

Technical: Excel, SQL, Power BI, Tableau, Visio, Notion

Certifications: Microsoft Business Analyst Professional, IIBA Entry Certificate in Business Analysis (ECBA), SAP Understanding the Enterprise Systems Environment

Core: Agile/Scrum Methodologies, SAP/ERP Systems Fundamentals, Business Analysis, Requirements Gathering, Process Mapping, Stakeholder Management, Data Analysis, Project Management

EXPERIENCE

Humble Connect App Demo

Business Analyst Project

Dearborn, Michigan

Nov 2025 – Apr 2026

- Developed an AI-assisted client-engagement app demo for Humble Design Detroit by analyzing stakeholder needs, documenting requirements in Notion, and translating requirements into app functionality.
- Earned selection as the class-winning proposal by co-presenting the client-engagement solution to Executive Director Chris Tull.
- Won UM-Dearborn's Undergraduate Business Innovation Showcase by presenting Humble Connect to industry reviewers.
- Presented Humble Connect to donors at UM-Ann Arbor's 18th Annual Celebrating Donors and Scholars event.

ThreatCure

Marketing Business Analyst Intern

Canton, Michigan

Apr 2025 – Oct 2025

- Identified LinkedIn content improvement opportunities by researching and documenting content psychology concepts across themes, visuals, and copywriting.
- Increased LinkedIn impressions by 795.2% and reposts by 300% by leading the marketing team in A/B testing content strategies.

Amazon

Fulfillment Associate

Plymouth, Michigan

Sep 2024 – Apr 2025

- Processed customer orders through receiving, sorting, packing, and loading operations while maintaining quality standards.
- Supported facility processing of 50,000+ packages daily by collaborating cross-functionally with 150+ employees and managers.

EDUCATION

University of Michigan-Dearborn

B.B.A in Information Systems Management, Minor in Finance

Dearborn, Michigan

Expected Graduation, Fall 2026

- **GPA:** 3.50/4.00, *Dean's List*
- **Related Coursework:** Info Systems Development, Project Management & Leadership, Data & Information Visualization, Database Systems I & II, Business Application Programming, Operations Management, Advanced Business Statistics, Strategic Management

ACTIVITIES

United Muslim Coalition – President

Dearborn, Michigan

Dec 2025 – Present

Coordinated a pre-Ramadan event celebrating Islamic faith and traditions by organizing event logistics, member participation, and a guest-speaker session.

Basketball Team – Captain

Karachi, Pakistan

Aug 2022 – June 2023

Led the Credo College basketball team to the semifinals of an inter-Karachi tournament by implementing game strategies with the coach.