

Soliana Yosief

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EDUCATION

Edmonds Community College
Associate in Arts.

Lynnwood, WA
June 2026

EXPERIENCE

OTA and Tour Operations Intern

05/2026 – Present

Rome Local Experience

- Craft and publish tour listings on platforms including GetYourGuide, writing product descriptions, itineraries, and inclusions optimized to meet platform standards and drive conversions.
- Manage pricing, availability, and product variations, including private group options and add-ons, to ensure listings reflect accurate and competitive offerings.
- Increased approved listings by over 100%, securing approval for more than 5 previously rejected listings while maintaining updated content across all active listings.

AI-Powered Nonprofit Consulting Extern

07/2026 – 09/2026

Extern (Sponsored by PwC)

- Completed an 8-week externship developing a fundraising strategy and responsible AI adoption roadmap for the National Comedy Center's Memory Cafe.
- Researched nonprofit fundraising and AI adoption trends, analyzed comparable organizations, and screened foundation prospects to support strategy development.
- Synthesized findings into a practitioner-focused presentation, completing all deliverables on time.

Product Management Extern

03/2026 – 05/2026

BeReal

- Analyzed product performance and conducted competitive research across social media platforms to identify gaps in user behavior patterns, feeding insights into a product proposal deck.
- Developed a proposal deck presenting a new product feature, supporting evidence, and a phased rollout plan, translating user needs into a concrete product recommendation.

Global Ambassador

03/2026 – Present

Extern

- Promote externship opportunities among students, drive awareness of Extern's platform and programs, and establish partnerships with academic institutions to expand reach.

Receptionist

08/2025 – 09/2025

Sea Mar Behavioral Health Clinic

- Scheduled over 30 appointments daily to optimize clinic operations at a nonprofit behavioral health clinic serving diverse communities.
- Completed Epic EHR training and managed incoming patient communications to support administrative efficiency.

PROJECTS

QuizWise Learning <https://quiz-wise-snap.base44.app>

- Built an AI-powered learning platform using Base44, connecting students, teachers, and parents in one cohesive experience, featuring homework help grounded in uploaded class materials, personalized study planning, and streak and leaderboard tracking for engagement.
- Designed role-based dashboards for teachers, including a curriculum library, class insights analytics, assignment management, and custom AI behavior rules per classroom.
- Developed parent-facing tools including AI-generated progress summaries, attendance monitoring, homework status tracking, and direct teacher messaging.

SKILLS

Product Marketing and Strategy: Product Marketing, Go-to-Market Execution, Competitive Analysis, Market Research, Product Management, User Experience, Data Analysis, Project Management

Tools and Technology: Base44, Artificial Intelligence, Canva, Excel, Microsoft Office, Video Editing