

Soliana Yosief

Lynnwood, WA | syosief47@gmail.com | 206-671-8289

PROFESSIONAL SUMMARY

Product and marketing professional with hands-on experience in product analysis, competitive research, tour operations, and community growth. Skilled at translating user insights and market data into actionable strategies. Proven ability to build from the ground up, execute across multiple platforms, and drive measurable outcomes.

EDUCATION

University of California, San Diego
Bachelor of Science, International Business.
Edmonds Community College
Associate in Business; Associate in Arts.

San Diego, CA
Expected June 2028
Lynnwood, WA
June 2026

EXPERIENCE

OTA and Tour Operations Intern

05/2026 – Present

Rome Local Experience

- Created and uploaded tour listings on platforms including GetYourGuide, writing and structuring product descriptions, itineraries, and inclusions to meet platform standards.
- Managed pricing, availability, and product variations such as private group options and add-ons to ensure listings reflected accurate and competitive offerings.
- Increased approved listings by over 100%, securing approval for more than 5 listings that had previously been rejected, while maintaining updated content across all active listings.
- Supported platform integrations and helped streamline tour operations workflows.

Product Management Extern

03/2026 – 05/2026

BeReal

- Analyzed BeReal's product performance, conducted competitive research across social media platforms, and identified gaps in user behavior patterns.
- Developed a proposal deck presenting a product feature, supporting evidence, and a rollout plan, translating user needs into a concrete product recommendation.

Global Ambassador

03/2026 – Present

Extern

- Promoted externship opportunities among students, drove awareness of Extern's platform and programs, and built partnerships with academic institutions to expand reach.

Founder and President

01/2026 – Present

Pre-PA Club Washington

- Led a five-person leadership team, recruited general members, organized mentorship and shadowing events, and managed outreach to foster a supportive community for students pursuing PA careers.
- Established a pre-physician assistant organization that certifies members for the President's Volunteer Service Award, expanding recognition of community service efforts.

Receptionist

08/2025 – 09/2025

Sea Mar Behavioral Health Clinic

- Scheduled over 30 appointments daily to optimize clinic operations at a nonprofit behavioral health clinic serving diverse communities.
- Completed Epic EHR training and managed incoming patient communications to support administrative efficiency.

SKILLS

Skills: Product Management, Data Analysis, Market Research, User Experience, Project Management, Excel, Microsoft Office, Artificial Intelligence, Canva, Video Editing