

SHAWN LO

Seattle, WA | shawnlo0927@gmail.com | 310-283-8835 | [Linkedin](#)

EDUCATION

University of Washington

Economics, Pre-Business

GPA: 3.77/4.0 | Dean's List

Palos Verdes Peninsula High School

High School Diploma

Seattle, WA

September 2025 - June 2029

Rolling Hills Estates, CA

August 2021 - June 2025

PROFESSIONAL EXPERIENCES

Net Impact UW Undergraduate

Consultant

Seattle, WA

January 2026 - Present

- Researched and analyzed client operations and market structures to identify key issues while collaborating with consultants and a PM.
- Delivered data-driven recommendations for an agricultural client spanning 8 markets and 90+ farms, optimizing newsletter strategy, SEO, and website performance using web and in-market customer data.
- Identified \$100K+ in annual savings for the Seattle Aquarium through a comprehensive vendor and waste reduction analysis spanning 267+ vendors and two procurement systems.

Business Impact Group (BIG)

CORE Consultant (Trainee)

Seattle, WA

April 2026 - Present

- Completed an 8-week consulting training program (strategy, Excel modeling, and client communication) culminating in a capstone case study; will transition to client-facing engagements in Fall 2026
- Led a SWOT-based strategic analysis of LVMH's luxury portfolio, presenting a 3-pillar recommendation (hard luxury expansion, demand localization, brand recapture) to a panel in a simulated client presentation

California Nutrition Consulting Group

Administrative Assistant

CA (Remote)

July 2026 - September

2026

- Maintained and organized client and supervisory documentation, ensuring materials were accurate throughout projects.
- Developed a website for CA Nutrition Consulting to improve accessibility, showcase services, and support business growth.
- Designed engaging, accessible flyers tailored for senior residents in group home settings

OTHER LEADERSHIP & INVOLVEMENT

Speech and Debate

Member/Coach/Judge

Rolling Hills Estates, CA

August 2021- May 2026

- Competed in around 50 tournaments while qualifying for state and nationals, researching topics from IPR to cybersecurity.
- Served as a freelance-paid debate judge and coach, evaluating 38+ matches (90+ students) and coaching 30+ competitors across multiple high school programs from California to Texas.

Korean Student Association

Membership (General Events) Officer,

Seattle, WA

November 2025 - Present

- Organized and facilitated special events + quarterly meetings with 100+ participants, overseeing logistics, marketing, and coordination

UW Corporate Law and Business Association

Member

Seattle, WA

January 2026 - October 2026

- Won 1st place among 64 members in a 4-week corporate law competition analyzing Delaware executive compensation disputes and the application of SB 21 safe harbor mechanics to stockholder fiduciary duty.
- Participated in workshops on contracts, mergers, and acquisitions, analyzing the intersection of business and law.

Taiwan Youth Association of the Pacific Northwest

Core Officer / Marketing

Seattle, WA

January 2026 - Present

- Ran fundraising booths selling boba, tote bags, keychains, and other merchandise; Created social media posts to promote cultural events in and outside of campus.

SKILLS & LANGUAGE

Technical Skills: Microsoft Office, Canva, CapCut, Wix, Excel

Certifications: Foundations of Digital Marketing and E-commerce, Google (Coursera)

Relevant Courses: Elements of Statistical Methods, Introduction to Financial Accounting, Introduction to Managerial Accounting