

Sharon Lin

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EDUCATION

Stony Brook University - BUSINESS MANAGEMENT and PSYCHOLOGY (double major)

Expected Graduation - June 2028

- **Relevant Courses:** Career & Financial Management, MOS Specialist, Web-Design, E-commerce, Intro to Business & Public Speaking
- **Dean's List:** Fall 2025, Spring 2026

EXPERIENCE

Repurpose Wardrobe

June 2026 - August 2026

MARKETING INTERN

New York, NY

- Leading Instagram reconnection campaign to re-engage and migrate nearly 6,000 followers to a newly launched account through personalized DM outreach
- Track weekly campaign metrics including reply rates and follow conversions to refine messaging strategy and optimize results
- Create and publish social media content and Instagram Stories promoting the Renew Fellowship Initiative, a program focused on mindful luxury consumption and sustainable fashion practices.

We Care Act NYC

September 2022 - June 2025

MARKETING INTERN

New York, NY

- Raised awareness of free and reduced-cost computers for underserved students through targeted social media campaigns and community outreach
- Raised over \$50,000 through coordinated fundraising initiatives, resulting in 342 donated computers for low-income families
- Partnered with 4THBIN to provide e-waste recycling and additional technology donations

Turbo AI

September 2025 - May 2026

MARKETING INTERN

New York, NY

- Manage Turbo AI's instagram, tiktok and youtube accounts, including posting schedules and performance tracking
- Produce and execute short-form content highlighting Turbo AI's tools and features to increase brand visibility and audience engagement.
- Publish 5-7 posts weekly and collaborate with founding and marketing teams to develop social strategies aligned with business goals.

Pinkerton Foundation

July 2025 - August 2025

SUMMER INTERN

New York, NY

- Conducted site visits to Pinkerton-funded community-based youth programs, observing daily operations and engaging with staff and participants
- Analyzed program effectiveness through research and field observations to support community-focused initiatives
- Prepared detailed site visit reports analyzing program strengths, areas for growth, and alignment with foundation priorities to support grant-making decisions

Summer Youth Employment Program (SYEP)

July - August, 2022 - 2024

MEMBER

New York, NY

- Leveraged computer science project based learnings to develop solutions that supported local Queens community programs
- Applied Python and JavaScript skills to community-based projects
- Assisted with front desk operations and financial tasks

ACTIVITIES

The Opportunity Network

June 2023 - Present

MEMBER

New York, NY

Chosen as one of 162 New York City students for an intensive six-year experience cultivating skills and mindsets for college and career readiness, access, and success. Weekly commitments and strengthened hard and soft skill sets.

Permira Summer Scholar

June 2025 - June 2025

MEMBER

New York, NY

Networked with a multitude of speakers such as lawyers, bankers, consultants, accountants, CEOs, and executives of large corporations to learn about their career advancement. Contributed to the development and presentation of an investment case study that we later presented to fellow Permira scholars and speakers.

Debate Team

February 2023 - June 2025

VICE PRESIDENT

New York, NY

Facilitate weekly meetings of 20 people, conducted research, articulated arguments, and expressed original ideas in more than 10 competitive debates against national schools.

- Certificate of Recognition - Harvard University Debate Tournament

National Honors Society

October 2022 - June 2025

VICE PRESIDENT

New York, NY

- Completed 600+ volunteer hours supporting school and community initiatives
- Tutored 40+ newly arrived foreign students to improve English skills and academic confidence
- Supported St. Jude Children's Research Hospital through coordinated fundraising efforts
- Collaborated with local artisans and helped source ethically produced coffee beans for ELM Roastery, a local small business

SKILLS

- Technical: Microsoft Office, Adobe Dreamweaver, Google Workspace, Canva
- Languages: English and Mandarin fluency; proficient in Spanish and Fuzhounese(dialect)
- Highly effective time-management and multitasking
- Remarkable communication and public speaking skill