SAWYER LANDMAN DAVIAU

Madrid, Spain
+34 64 5500138 | sawyerlldaviau@gmail.com
Eligible to sign internship agreement via IE University

SUMMARY

Undergraduate dual-degree student with experience in startup marketing, data analysis, and leadership programs. Strong analytical, organizational, and cross-cultural communication skills with exposure to technology, business strategy, and community initiatives.

EDUCATION

IE UNIVERSITY — **Madrid, Spain**
Dual Bachelor's Degree In Business Administration And Humanities — **Expected: July 2029**

- Relevant subjects taken include: Management Tools & Principles, Marketing Fundamentals, Logic & Algorithmic Thinking, Introduction to Digital Humanities, Financial Accounting, Business-Driven Information Technologies, Cost Accounting, Applied Business Mathematics, Microeconomics & Macroeconomics.

TANENBAUMCHAT — **Toronto, Canada**
High School Diploma — **Graduated: June 2024**

- Granted the Award of Distinction
- Lead the Costume Department of the school musical for multiple years in a row

EXPERIENCE

SCREENSAVVY – *Tech Startup* — **Toronto, Canada**
Marketing & Data Management Intern — **June 2025 – August 2025**

- Conducted competitive research and market analysis across digital wellbeing applications.
- Prepared structured reports to inform go-to-market strategy and investor outreach.
- Organised a four-quarter pre-seed to seed strategy with key goals and deadlines using Trello.

FRANK'S SWIM SCHOOL — **Toronto, Canada**
Swim Instructor — **Sept 2020 – June 2024**

- Delivered instruction and feedback to diverse learners, including students with special needs.
- Ensured safety, risk management, and effective communication with parents.

EXTRACURRICULARS

- **IE Class Representative**: Representing classmates at IE University, acting as the point of contact between students and faculty/staff. (October 2026-Present)
- **Israel Club Segovia (Co-Founder)**: Established and organized the structure of the club, including communication with university officials, delegated tasks to appointed officers, and organized various events which collaborated with the community at large (Segovia, Spain. September 2025-May 2026)
- **IE Mentor Program**: Organized in-depth information sheets, planned meetings, answered questions, and guided a first-year student, offering advice and support to assist with the transition into university, engaged in multicultural interactions with mentee to better learn how to support their transitions (September 2025-May 2026)
- **Diller Teen Fellows – Alumni:** Engaged in comprehensive training and mentorship focused on leadership and community-building and led initiatives that addressed community needs, applying principles of social responsibility and sustainable impact to create meaningful change. (Toronto, Canada. September 2022-August 2023)
- **BBYO International Leadership Seminar**: Designed a personalized learning journey, selecting specific tracks and tours that aligned with leadership goals, and contributed to program planning for peers, fostering a collaborative learning environment. (Tel Aviv, Israel. June 2022-August 2022)

LANGUAGES

- **English** (Native), **Hebrew** (Fluent), **Spanish** (Beginner)

AWARDS & CERTIFICATIONS

- **First Place, IE Foundation Prizes in the Humanities** – Short English Essay
- **Google Digital Marketing & E-Commerce Certificate** – Google

ADDITIONAL INFORMATION

- **Computer Skills**: Office 365, Google Suite, Trello, HubSpot, Google Analytics
- **Leadership and Initiative**: Established and led initiatives, from co-founding a cultural club to community service projects abroad.
- **Cross-Cultural Communication**: Built relationships across diverse backgrounds through global programs like Diller Teen Fellows and BBYO.
- **Community Engagement and Event Planning**: Executed educational workshops, interfaith dialogues, and service events.
- **Empathy and Adaptability**: Taught swim to students with special needs, creating a comfortable, inclusive environment.
- **Problem-Solving and Organizational Efficiency**: Managed multiple tasks and parent concerns in a well-organized environment.
- **Analytical and Strategic Thinking**: Business and humanities coursework supports a critical, strategic approach to problem-solving.
- **Interests**: Travel, Community Outreach, Music, Live Events, Fashion, Beauty