

Rito Makhubele

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Experience

Data Science Trainee | Ogilvy South Africa

April 2025 – July 2025

- Designed an interactive dashboard to visualize and forecast sales data.
 - Performed analysis on web data to extract patterns, user behavior insights, and traffic trends.
 - Performed analysis on a mobile app dataset to investigate how user ratings are influenced by different factors.
 - Analyzed consumer complaints to identify trends and regions with the highest complaints.
 - Performed in-depth analysis to evaluate employee performance, calculate bonuses, and identify training needs.
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Education

Certificate in Systems Development (Incomplete)

Wethinkcode | 2023 – 2024

Courses Completed:

- Programming Fundamentals
- Object Oriented Programming
- Distributed Systems Architecture
- Brownfields Software Development

BCom Financial Accounting (Incomplete)

University of Cape Town (UCT) | 2017 – 2022

Key Courses Completed:

- Information Systems

- Business Information Systems

National Senior Certificate

Hluvuka High School | *2012 – 2016*

Key Subjects:

- Pure Mathematics: 95%
 - Physical Science: 91%
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Relevant Skills

- Data Visualization & BI Tools (Excel, Tableau)
 - Programming & Automation (Java, R, SQL, Python, Excel VBA)
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References

Available upon request.