

Reuana Horne

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EDUCATION

Loyola University Chicago

B.S. Data Science & French, Music Minor

- Relevant Coursework: Data Structures, Calculus, Database Systems, Introduction to Python Programming.

Expected: May 2028

Chicago, IL

Sciences Po Aix

French

- Relevant Coursework: Advanced French Linguistic, Political Systems, European Economic Policy.

Aug. 2024 – Dec. 2024

Aix-en-Provence, France

WORK EXPERIENCE

Meitu Inc.

Global Campus Ambassador – Marketing Track

- Selected as one of four Meitu Global Campus Ambassadors supporting marketing and product feedback across the APAC region
- Executed market research reports; developed social media campaigns using image editing tools, applying Meitu's image editing tools and Mandarin skills

Jul. 2026 – Present

Hong Kong

The Spanish Chamber of Commerce in Hong Kong

Events, Marketing, & IT Intern

- Support marketing, PR, events, and as the sole technical lead for a bilingual trade organization, managing all IT and payment technology for a business community of high level clients.
- Drafted sponsorship outreach and promotional content for the 35th Anniversary Annual Gala, contributing to a increase in event sponsorship.
- Stack: Microsoft Office; internal systems; Canva; Softr; Airtable

May 2026 – Present

Hong Kong

The Intern Group

Destination Ambassador

- Support incoming interns with destination logistics and cultural integration for the Hong Kong program

May 2026 – Present

Hong Kong

Loyola University Chicago – Residence Life Office

Office Assistant

- Managed daily office operations and high-volume inquiries, serving as the primary point of contact for residents, parents, and staff.
- Streamlined the documentation process for 50+ student and service requests per week.

Jan. 2026 – Present

Chicago, IL

Loyola University Chicago

Desk Receptionist

- Manage front-desk operations for a facility of 500+ residents, processing 100+ daily check-ins and verifying access

Aug. 2025 – Present

Chicago, IL

Aramark – Loyola University Chicago

Social Media Ambassador

- Designed and executed 3 student-focused social media campaigns, leading to a increase in dining engagement

Jul. 2024 – Nov. 2024

Remote

VOLUNTEERING

Loyola University Chicago Language Learning Center

English Tutor

- Tutor adult ESL learners with a focus on conversational English, comprehension, and cultural integration

Aug. 2025 – Present

PROJECTS

Mental Health App

2023

- Built an interactive mental health app using HTML and JavaScript, migrated data analysis to Excel

SKILLS & INTERESTS

- Awards: University of Rochester Xerox Award for Innovation and Information Technology
- Technologies: Python; Microsoft Office; Pandas/NumPy; Web Development; Image Editing
- Skills: Marketing; Social Media Marketing; A/B Marketing Strategy; Public Relations; Administrative Support; Communication; Customer Service; Documentation & Reporting; Time Management; Team Collaboration
- Region/Language: Chinese; APAC
- Interests: Violin; Learning Languages (French, Chinese, Spanish, Russian); Golf; Crochet