

RAYAN HANINE

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SUMMARY

Finance student at Colorado State University with a 3.6 GPA from Regis University. Co-Founder and CFO of SeedUp, a B2B fintech startup serving U.S. community banks and credit unions, with hands-on experience in financial modeling, valuation, and market and competitive analysis. Strong analytical and business skills with a proven ability to execute and communicate effectively.

EDUCATION

Bachelor of Science in Finance — Colorado State University

Expected May 2029

Fort Collins, CO

Bachelor of Science in Finance — Regis University

2025 – 2026

Denver, CO | GPA: 3.6

EXPERIENCE

Co-Founder & CFO — SeedUp

August 2025 – Present

Denver, CO

- Co-founded and serve as CFO of SeedUp, a B2B fintech startup serving U.S. community banks and credit unions, managing financial planning, legal structuring, and day-to-day operations as the company remains pre-product.
- Build financial models and valuation frameworks, including TAM/SAM/SOM sizing and unit economics analysis, to support strategic and fundraising decisions.
- Conduct market and competitive analysis to guide product positioning and go-to-market strategy for a community-banking audience.
- Develop investor-ready pitch decks and financial materials, presented in university startup competitions and investor-style pitch sessions.
- Lead outreach to prospective bank and credit union partners to explore go-to-market and partnership opportunities.

Intern — Strategos Morocco

March 2025 – May 2025

- Conducted research and data collection to support project objectives, organizing findings into clear reports for team review.
- Built and maintained spreadsheets to track project data and support accurate documentation.
- Coordinated schedules and cross-departmental communication to keep projects on track.

Front Desk Agent — Orange Morocco

January 2024 – July 2024

- Provided front-line customer service, resolving inquiries and directing clients to the appropriate services.
- Managed scheduling, records, and correspondence while coordinating with internal teams to resolve customer issues.

SKILLS

Finance: Financial Modeling, Valuation, Financial Analysis, TAM/SAM/SOM Analysis, Unit Economics, Budgeting, Business Modeling

Business & Analytics: Market Research, Competitive Analysis, Business Strategy, Go-to-Market Strategy

Tools: Microsoft Excel, PowerPoint, Microsoft Office 365

Languages: English, French, Arabic

LEADERSHIP & INVOLVEMENT

Colorado State University Finance Club — Member