

Rajan Kumar Gupta

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Professional Summary

Aspiring Data Analyst pursuing a Certification in Data Science, with a B.Com in Accounting & Finance. Skilled in Excel, SQL, MySQL, Power BI, Tableau, and Python (Pandas, NumPy, Matplotlib, Seaborn). Experienced in building dashboards, designing relational databases, and performing exploratory data analysis through hands-on portfolio projects. Seeking a Fresher Data Analyst role to turn data into actionable business insights.

Education

UpGrad Certification in Data Science • Relevant Coursework – Excel, GenAI, Power BI, Tableau, Python, Machine Learning.	Bhubaneswar, India May 2026 - Present
Vyasanagar Autonomous College Bachelors in Commerce (Accounting & Finance Honours), 6.65/10.0 CGPA • Assisted in research paper “Financial Literacy Among Women in Odisha”, actively conducted college events. • Clubs/Societies – Co-Founded Finance Club , successfully secured sponsorship to conduct club’s first ever finance seminar.	Jajpur Road, India July 2023 – May 2026
Kanhu Charan Mahavidyalaya Class 12 th Science Stream Council of Higher Secondary Education, Odisha (State Board)	Jajpur Road, India 2021 - 2023
St. Xavier’s High School – Senior Secondary Class 10 th – Central Board of Secondary Education (CBSE)	Jajpur Road, India 2020 - 2021

Projects

[World Cup EDA Analysis](#) | Tools: Python | Pandas | NumPy | Matplotlib | Seaborn | Jupyter Notebook

- Performed exploratory data analysis on historical FIFA World Cup match data to study team performance, scoring patterns, tournament winners, and goal trends across years.
- Cleaned the dataset, handled missing values, and applied descriptive statistics and correlation analysis.
- Built bar charts, line charts, histograms, box plots, and heatmaps to present findings.

[Adidas Quarterly Sales EDA](#) | Tools: Python | Pandas | NumPy | Matplotlib | Jupyter Notebook

- Performed exploratory data analysis in Python on Adidas quarterly sales data to identify sales trends and performance patterns.
- Cleaned and prepared the data, then visualized results to support business insights.

[Power BI Dashboard Projects \(Retail Sales & IT Services\)](#) | Tools: Power BI | DAX | Power Query | Data Modeling

- Developed a Power BI dashboard using DAX and data modeling to analyze retail sales, profit, customer segments, product categories, and supplier performance.
- Built a Power BI dashboard for an IT services dataset to track project performance, client revenue, project status, team efficiency, and key business KPIs.

[SQL Project on Metro Transit Database System](#) | Tools: SQL | MySQL | MySQL Workbench | Database Design | Data Analysis

- Designed a MySQL database with an ER diagram to manage stations, routes, trains, passengers, tickets, schedules, payments, and trips.
- Wrote SQL queries using joins, subqueries, CTEs, window functions, and views to analyze station usage, route performance, ticket revenue, and peak travel hours.

[SQL Project | NexusArena Esports SQL Database](#) | Tools: SQL | MySQL | Database Design | Data Analysis

- Developed a SQL-based esports league database to manage teams, players, matches, tournaments, and performance statistics.
- Wrote SQL queries to enable data-driven analysis of competitive gaming performance.

Technical Skills

- Excel, GenAI, Power BI, Tableau, Dashboard Building, SQL, MySQL, Python, Pandas, NumPy, Matplotlib, Seaborn, Exploratory Data Analysis (EDA)