

Pride Ngonidzashe Guwhe

Harare, Zimbabwe

Place of Birth:	Lady Rodwell Hospital, Bulawayo
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Languages:	English, Shona and Ndebele

Profile

Analytical and impact-driven Research Consultant and Associate Data Scientist with 5 years of experience in market intelligence, investment research, and management consulting. Proven track record in conducting feasibility studies, financial modelling, and compiling sector reports to support strategic investment decisions. I pivot my research by using advanced tools like Excel, Python, R, and Power BI. Passionate about unlocking economic value through research-driven insights in high-growth sectors such as renewable energy, engineering manufacturing, fintech, agriculture, and ICT.

Skills

- Investment Research & Financial Modelling: NPV, IRR, DCF, Monte Carlo Simulation
- Business Development
- Client Management
- Data Analysis & Visualization: Python, R, SPSS, SQL, Power BI
- Market Intelligence & Sector Reports
- Startup & Ecosystem Mapping
- Feasibility Studies & Due Diligence Support
- Knowledge Management & Stakeholder Engagement
- Tools: Microsoft Office, KoboCollect, SurveyMonkey, GitHub, Jupyter Notebook

Work Experience

Winfield Strategy and Innovation

Mar.2026 – Present

Lead Research Consultant

- Lead and manage end-to-end research projects by supervising, mentoring, and delegating tasks to research teams, ensuring high-quality survey design, data collection, and analysis.
- Drive client engagement and business development by building strong relationships, identifying new opportunities, and delivering tailored research solutions that meet client needs.
- Execute and align departmental strategy with organizational goals, translating insights into actionable plans that enhance research impact and business value.
- Present clear, data-driven insights and recommendations to C-suite executives and senior stakeholders, while continuously improving and standardizing departmental SOPs for efficiency and excellence.

Winfield Strategy and Innovation

Sept.2023 – Feb 2026

Research Consultant

- Conduct research solutions that range from stakeholder surveys (employee satisfaction surveys, customer satisfaction surveys and board surveys), feasibility studies, market research and ad hoc research services.
- Design and administer survey tools for various projects.
- Key highlights: (i) quantified the demand for solar PV panels in Zimbabwe and determined the profitability solar PV technology to invest into using monte carlo simulation for market research project for one of the biggest parastatals in the country. (ii) used a DCF method to derive the intrinsic value for the setting up of a JV partnership that will manufacture electrical products (Switch gears, Control panels, Smart meters and EV chargers) and this was reviewed by ZIDA.
- Conduct Business Development initiatives by sourcing clients ranging from Government entities, Private Sector and NGOs.
- Collaborate with other Research Consultants to develop data driven solutions.

Student Ambassador @ Extern

July 2024 - Present

Extern & Webacy Web3 Security Data Analytics Externship

June – July 2024

- Conducted detailed analysis and labeling of smart contract vulnerabilities, enhancing skills in data categorization and risk assessment.
- Validated peers' data labels to ensure accuracy and reliability of data sets.
- Performed frequency and correlation analysis of risk tags to identify the most prevalent vulnerabilities and their associations, gaining proficiency in data manipulation and statistical tools.

- Utilized unsupervised machine learning techniques for cluster analysis, discovering patterns and commonalities among smart contracts to profile risks effectively.

Lobels Biscuits and Sweets

Jan. 2021 – Sept. 2022

Operations Analyst

- Implemented inventory management models using Excel and R to minimize losses.
- Received, load checked and stock counted the manufactured product.
- Supervised floor workers on their day-to-day tasks.
- Managed the CHEP pallet account for the company and one of the key highlights was reducing variances and costs related to breakages of CHEP pallets thereby saving the company from incurring unnecessary overheads costs.

Education

Data Analyst Nanodegree, Udacity

Jul. 2022 – Nov. 2022

Bsc Honours in Operations Research and Statistics, NUST

Aug. 2016 – Oct. 2020

Certifications

McKinsey Forward Program

Dec 2025

Managing a Successful Fieldwork, Worldbank

Nov 2025

Applied Data Science Lab, World Quants University

Aug. 2024

Associate Data Scientist, DataCamp

Jul. 2023

Data Science and Machine Learning Fundamentals, Corporate Finance Institute

Jul. 2023

Introduction to Business Intelligence, Corporate Finance Institute

Jul. 2023

Reading Financial Statements, Corporate Finance Institute

Jun. 2022

References

Hausitoe Nare, Senior Lecturer at the Department of Operations Research and Statistics, National University of Science and Technology.

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