

DARIYA KHALIDULLA

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EDUCATION

Nazarbayev Intellectual School of Science and Mathematics

Atyrau

High School

2026

- 5/5 GPA
- Advanced CS, Math and Physics
- Presidential scholarship “Orken” for academically excelled students
- Red Diploma Candidate (Honors Distinction)-on track for highest honors

EXPERIENCE

Kazakh British Technical University

Student Research Assistant

June-October 2025

- Conducted applied machine learning research in a university lab environment
- Cleaned and preprocessed datasets; built baseline ML models
- Developed a reproducible experimentation pipeline for model evaluation
- Co-presented research findings and demo at an academic event to technical audience

Freedom Finance Bank

Data Analytics Intern

June-August 2025

- Built KPI dashboards analyzing user funnels across card and mobile app products
- Performed cohort and churn analysis; identified behavioral and fraud-related patterns in transaction data
- Delivered data-driven insights to product team, supporting improvements in retention and engagement strategies

Beauty Garden (Skincare E-commerce Brand)

Founder & CEO

May 2023

- Founded and scaled a skincare e-commerce business generating \$10,000+ revenue in first year
- Consulted 20+ clients on skincare selection and routines
- Designed and executed marketing strategy across Instagram and TikTok
- Established partnerships with 5+ CIS beauty brands for product promotion and distribution

Blazar (AI Agent for Startup Founders)

Co-Founder & Chief Product Officer

January 2025

- Led end-to-end product development: concept, MVP, UI/UX design, and branding
- Conducted market research with 50+ potential users to validate product direction
- Launched MVP and iterated based on early user feedback to improve onboarding and usability

LEADERSHIP AND ACCOMPLISHMENTS

Vice President & Mentor — SpeakitEasy English Speaking Club:

- Organized 20+ weekly sessions; expanded membership from 20 to 40 students
- Designed interactive formats to improve speaking fluency and engagement

Founder & Digital Strategy Lead — Goodays (Teen Mental Health Initiative):

- Led a 6-member team to develop and execute 3+ awareness campaigns
- Created digital content (Figma, social media) reaching 200+ teens

Member of Ministry of Education at School Parliament:

- Contributed to 5+ school-wide initiatives improving student–faculty communication

Honors and Activities

- Competitive Debater: 10+ regional, national, and international competitions; awarded “Best Player”
- TEDx Speaker: Delivered talk to 150+ audience on stage
- 3rd Place in the Republican English Language Olympiad
- Bronze Medal in the Global Round of WeVoi (with participants from 15+ countries)
- English Tutor (all age groups)
- HKBU Summer Program; EducationUSA Summer School
- 13 years of competitive training and solo, group wins at international competitions

SKILLS AND INTERESTS

- **Technical Skills:** Figma, C++, Python, HTML, CSS, SQL
- **Languages:** Kazakh(Native), Russian(Native), English(Fluent)