

Nolan Roy

Photographer/Videographer

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[Portfolio](#) • [LinkedIn](#) • Los Angeles, CA

Experienced and innovative Director and Producer with a proven track record of delivering captivating visual content across diverse mediums. Skilled in conceptualizing and executing creative strategies to elevate brand identity and engage audiences effectively. Adaptable and detail-oriented, adept at leading teams to produce high-quality videos that meet artistic and technical standards. Passionate about storytelling and leveraging advanced videography techniques to craft compelling narratives. Results-driven and collaborative, dedicated to exceeding client expectations and achieving impactful brand messaging through visual storytelling.

Areas of Expertise

- Photography & Videography
- Project Management
- Graphic Design
- Screenwriting & Video Editing
- Film Production
- Content Development
- Team Leadership
- Set Design & Lighting Techniques
- Creative Strategy
- Audience Engagement
- Social Media Marketing
- Client Relationship Management

Professional Experience

Veniroe, Beverly Hills, CA
Videographer
August 2025 — Present

Filming high-quality video content showcasing fine jewelry for social media platforms, with a focus on elegance, detail, and brand consistency. I handle the entire production process—from concept development and lighting setup to filming and editing—ensuring each piece is captured with precision and visual appeal. My work supports marketing initiatives across Instagram, TikTok, and other digital channels, helping to elevate the brand’s online presence and engagement. With a strong understanding of visual storytelling and social media trends, I create content that aligns with Veniroe’s aesthetic while appealing to a modern, luxury-focused audience.

FLANNEL, Santa Monica, CA
Photographer
November 2024 — Present

Photographer for clothing brand; responsible for concept development and execution of photoshoots for eCommerce, social media, and website content. Created visually compelling imagery aligned with brand identity and marketing goals. Collaborated with creative and marketing teams to produce high-quality, on-brand visuals.

Creative Circle, New York, NY
Video Editor
July 2024 — Present

Edit videos to meet targeted lengths and specifications while ensuring adherence to the highest advertising standards. Manage and organize both raw and edited video files for efficient workflow. Export videos for seamless distribution across mobile and web platforms. Collaborate in shooting video and producing content as needed. Explore various creative directions and versions to enhance project outcomes. Adjust formats and file sizes to optimize video delivery across different platforms.

Film high-quality videos of construction phases, finished homes, and model properties. Showcase property highlights for real estate listings with engaging visuals. Interview homeowners, builders, and others for testimonials and marketing content. Partner with marketing and sales teams to design creative video ideas. Utilize diverse camera gear, including drones and lighting tools. Edit videos with advanced software for a refined finish. Stay abreast of new videography techniques and technologies. Maintain professionalism and collaborate effectively with clients and team members.

Self-Employed, New York, NY / Los Angeles, CA
Filmmaker - Freelance

February 2014 — Sept 2024

Direct and produce a diverse array of film projects, ensuring high-quality content for commercial and documentary purposes. Overseeing all aspects of film production, from concept development to post-production. Manage camera operations and set design to ensure visually captivating storytelling. Leverage advanced screenwriting techniques to craft engaging narratives, conducting thorough character and story analyses to resonate with audiences. Collaborate closely with teams to deliver projects that exceed expectations and inspire audiences.

- Established extensive portfolio spanning a decade, showcasing expertise across commercial, narrative, fashion, and music productions.
- Directed and supervised teams of varying sizes for numerous narrative projects and corporate clients, including People's TV, The 14th Street Y, Blacktag, Edelson PC, ClevrBlends, and esteemed fashion brands like Reebok, Nike, CHAILondon, KwameAdusei, and WEARHouse.
- Demonstrated proficiency in industry-standard software such as Adobe Premiere Pro, Final Cut Pro, and AVID Media Composer, ensuring meticulous editing and refinement to achieve both artistic and technical excellence.
- Shot and edited documentaries for National Geographic and the United States Embassy in Ethiopia and African Union, demonstrating storytelling prowess and attention to detail.
- Presented work at international film festivals, highlighting ability to create compelling visual narratives.

Self-Employed, Los Angeles, CA
Commercial Photographer - Freelance

February 2019 — Sept 2024

Curated a versatile portfolio of commercial and lifestyle photography. Adeptly employ and teach advanced film and digital photography techniques, prioritizing mastery of lighting and composition for impactful visual storytelling. Utilize Adobe Lightroom and Photoshop to meticulously refine images and ensure high-quality post-processing results. Excel in client relationship management, actively cultivating and sustaining partnerships with brands to understand and fulfill unique visual needs. Collaborate with creative teams to brainstorm and execute innovative concepts that elevate brand messaging across various marketing channels.

- Established and nurtured enduring client partnerships with renowned brands like ClevrBlends, ZLSkin, and Penumbra INC.

Kwame Adusei, Los Angeles, CA
ECOMM Videographer / Editor

December 2023 — February 2024

Lead creation of promotional videos tailored for online platforms, significantly boosting company visibility and audience engagement. Collaborate closely with department heads to ensure cohesive and consistent presence of video content across company's website and various social media platforms. Manage video production schedules and budgets, coordinate with external vendors when necessary, and conduct post-production editing to deliver high-quality, compelling visual content that aligns with brand's identity and marketing objectives.

Additional Experience

Assistant Editor, Optomen Productions, New York, NY – 8 Months

Videographer/Video Editor, The Architectural League of New York, New York, NY – 3 Years

Technical Assistant, New York Film Academy, New York, NY – 2 Years

Education

[Master of Fine Arts in Film/TV](#)

Full Sail University, Orlando, FL

[Bachelor of Arts in Communication](#)

Andrews University, Berrien Springs, MI

Technical Proficiencies

Adobe Creative Suite: (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, etc.) + Final Cut Pro + Microsoft Office: (Word, PowerPoint, Office, Outlook etc.) + Global Meet + Airtable + Box + FrameIO + Teams + Zoom.

Portfolios

Commercial, Narrative, Fashion, and Music Productions - [Nolan Roy | Cinematographer](#)

Commercial & Lifestyle Photography - [Stills | Nolan Roy](#)