

Nobah Kim

(929) 899-0558 | nobahkim23@gmail.com

LinkedIn: <https://www.linkedin.com/in/nobah-kim-93507b286>

EDUCATION

Brooklyn College GPA: 3.4/4.0 Bachelor of Business Administration – Finance

Expected: *June 2027*

WORK & EXPERIENCE

HyoShin Academy Queens, NY

Educator December 2024 – Present • Assisted with after-school and summer educational programs for students • Helped students with assignments, activities, and daily routines
• Collaborated with staff to organize lessons, events, and enrichment activities • Demonstrated leadership, communication, and problem-solving skills while working with children

Brooklyn College

Brooklyn, NY

Marketing Strategy Project April 2024 – June 2024 • Developed a marketing strategy for Tesla with a team

- Conducted SWOT analysis and competitor research
- Evaluated target markets and growth opportunities
- Presented strategic recommendations through a slide presentation

Brooklyn College

Brooklyn, NY

Financial Forecasting Project April 2024 – June 2024 • Developed a 5-year business plan with a team for a startup business concept • Created revenue, expense, and profitability projections

- Conducted market research and business analysis
- Presented financial forecasts and recommendations

Samsung, Promotional Event Manhattan, NY

Product Promotion Associate August 2022 – September 2022 • Promoted Samsung products and engaged with customers during marketing events • Quickly learned product features and effectively communicated benefits to customers • Demonstrated adaptability by successfully working multiple stations and responsibilities • Recognized by management for strong performance, creativity, and initiative

SKILLS & INTERESTS

Languages: Fluent in English and Korean

Technical Skills: Microsoft Excel, Microsoft Word, Microsoft PowerPoint

Relevant Coursework: Financial Accounting, Managerial Accounting, Principles of Finance, Principles of Marketing, Management, Organizational Behavior, Business Communications, Computer Applications for Business

Interests: Guitar Performance, Music, Running