

Nkoba Ismael Matovu, Computer Science Graduate.

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Professional Summary

Seeking a Business Analytics position to advance my data analysis, root cause analysis, and risk modeling skills to drive strategic evaluation and evidence-based strategies in decision-making.

Education

Bachelor's degree in Computer Science.	2023 – 2026
University of the People, Pasadena, California, United States. (Remote)	
CMI Level 7 Diploma in Strategic Management and Leadership Practice.	2024 – 2026
Chartered Management Institute (CMI), United Kingdom. (Remote)	
Google Advanced Data Analytics Professional Certificate	June 2025
Google (Via Coursera). (Remote)	

Skills

Technical

- Excel (Pivot Tables, VLOOKUP)
- SQL (data querying, filtering, joins)
- Python (Pandas)
- Tableau / Power BI

Non-Technical

- Stakeholder Communication
- Problem-Solving
- Critical Thinking
- Teamwork

Data Analytics Experience

Data Analytics Extern – E-Commerce Strategy (Breaking Games Via Extern, Inc)	Nov 2025 – Jan 2026
• Analyzed e-commerce datasets from Google Analytics, Shopify, and Meta Ads. • Built Tableau dashboards to track KPIs such as traffic sources and conversion rates. • Generated insights to support marketing and growth strategy decisions	
Data Analytics Extern – Consumer Insights (Beats by Dre Via Extern, Inc)	Jun 2025 – Sept 2025
• Analyzed qualitative and quantitative data using Python and Tableau. • Identified Gen Z consumer behavior trends and preferences. • Delivered data-driven insights through dashboards and reports	

Project

Airbnb Market Trends Analysis. [[Project Link](#)]

- Analyzed multi-source Airbnb data using Python to evaluate pricing and review trends.
- Identified key metrics including average price, review periods, and private room distribution.
- Generated insights to support pricing and market positioning strategies.
- Cleaned and structured data for analysis and reporting

Leadership Experience

Youngsters Appeal Foundation, Founding Volunteer/Program Coordinator.	Nov 2022 – Present
• Coordinated community outreach programs and partnerships • Managed resources and tracked program outcomes to improve impact	
Collaborative Community Projects, Project Manager. [Podcast Link]	Sept 2020 – April 2025
• Led fundraising and planning initiatives with international teams. • Successfully delivered two clean water well projects in rural communities	

Additional Experience

Keynote Speaker	2023 - 2025
• Delivered presentations to 200+ participants at international conferences • Spoke on leadership, community impact, and problem-solving.	

Languages

English (Fluent); Luganda (Fluent)