

NIMA TR

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SUMMARY

Business Analytics graduate with a strong consulting background in data-driven analysis of community needs. Successfully identified service improvement opportunities and crafted strategic recommendations that foster community engagement and enhance program accessibility, effectively engaging stakeholders through presentations and collaborative workshops.

SKILLS

- Business Analytics
- Data Analysis
- Predictive Analytics
- Business Intelligence
- Data Visualization
- Market Research
- Sales Analysis
- Strategic Analysis
- Marketing Strategy
- Campaign Management
- Microsoft Excel
- Decision Making
- Problem Solving
- Team Collaboration
- Communication

EXPERIENCE

Business Consultant

Deakin University (ABC) - Melbourne, Australia

- Collaborated with consulting team to analyse business challenges for Prahran Place, a community hub supporting older adults and vulnerable community members.
- Conducted market research and data analysis to identify service improvement opportunities.
- Engaged in client meetings and workshops to gather insights on organisational needs.
- Formulated strategic recommendations to improve community engagement and increase program accessibility.
- Presented insights and recommendations to supervisors and stakeholders.
- Collaborated in a consulting team to analyse business challenges for Prahran Place, a community hub providing social programs and support services for older adults and vulnerable community members.

EDUCATION

Bachelor of Business Analytics

Deakin University - Melbourne

Relevant coursework: Business Analytics, Data Science Concepts, Business Intelligence & Data Warehousing, Predictive Analytics, Decision Analytics, Artificial Intelligence for Business, Marketing Analytics

CERTIFICATIONS

Business Analytics Certification, Oeson Learning, 01/01/25

TRAINING

- Foundations of Digital Marketing and E-commerce, Google, Coursera, 01/01/23
- Google Ads for Beginners, Coursera, 01/01/23

CONSULTING EXPERIENCE

Business Consultant, Prahran Place Community Consulting Project, Australian Business Consultancy (ABC) Program, Melbourne, Australia, Collaborated in a consulting team to analyse business challenges for Prahran Place, a community hub providing social programs and support services for older adults and vulnerable community members., Conducted market research and data analysis to identify service improvement opportunities., Participated in client meetings and workshops to understand organisational needs., Developed strategic recommendations to enhance community engagement and program accessibility., Presented insights and recommendations to supervisors and stakeholders.