

MRUNALEE VINOD SHITOLE

AI Product Manager | Product Strategy | User Research | Generative AI
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PROFESSIONAL SUMMARY

Technology & Program Management professional with 8+ years of experience leading digital transformation, technology adoption, and operational improvements in education. Transitioning into AI Product Management through BITSOM's Product Management with Generative & Agentic AI program, the BeReal Product Management Externship, the CAREON AI healthcare capstone, and an AI Product Development Cohort. Skilled in product discovery, user research, stakeholder collaboration, AI workflows, and translating business problems into practical product solutions.

SKILLS

- Product Discovery & Strategy
- Road mapping & Prioritization
- Stakeholder Collaboration
- PRD Development (In Progress)
- Cursor AI IDE
- MCP (Learning)
- AI Agents
- Figma (Wireframing)
- n8n (Automation – Basic Projects)
- MS Office Suite | Excel & Google Sheets
- User Research & Interviews
- Product Metrics & Experimentation
- ChatGPT, Claude, Gemini
- GitHub Copilot
- Prompt Engineering
- AI Workflows & Automation
- Jira (Backlogs & Sprint Planning)
- Notion | Google Workspace
- Python (Basic)
- SQL (Basic)

PRODUCT EXPERIENCE

BeReal Product Management Externship
BeReal
2026 – Current

- Conducted product discovery, user research, and competitive analysis to identify opportunities enhancing user engagement.
- Prioritized feature opportunities based on user insights and business goals; proposed data-driven product recommendations to mentors.
- Collaborated with cross-functional peers on product strategy and feature improvement initiatives.
- Strengthening product thinking and AI fluency through real-world application.

CAREON – AI Healthcare Capstone Project
BITSOM
2026 – Current

- Led end-to-end product discovery for CAREON, an AI-powered healthcare solution for seniors (60+) in Tier-2 Indian cities.
- Conducted stakeholder interviews and user research to uncover unmet needs, pain points, and workflow gaps.
- Created personas, journey maps, problem statements, and low-fidelity Figma wireframes to guide solution design.
- Prioritized MVP features using RICE and MoSCoW frameworks; defined success metrics and experimentation strategy.
- Designed AI-assisted workflows leveraging LLM concepts and voice-based interactions.

AI Product Development Cohort

Masai School

Jul 2026 – Current

- Building real-world AI products using Cursor, GitHub Copilot, MCP, APIs, and LLMs.
- Learning AI product lifecycle, prompt engineering, data handling, and workflow automation.
- Developing hands-on projects focused on AI product development and business use cases.
- Exploring end-to-end product implementation from idea to deployment with guided mentorship.

PROFESSIONAL EXPERIENCE

Technology & Program Lead

BGS National Public School, Bangalore

Jun 2018 – Jan 2026

- Led digital transformation initiatives impacting 1,000+ students across academics, operations, and administration — achieving 100% technology adoption.
- Managed IT infrastructure, software deployment, and operational optimization for computer labs and digital learning systems.
- Acted as primary technology resource for teaching staff: onboarding, troubleshooting, and ongoing support for digital platforms.
- Trained 100+ teachers on Google Workspace, Smart Boards, and digital classroom tools.
- Spearheaded school-wide technology programs, events, presentations, and academic activities.
- Streamlined data collection, communications, and reporting using digital tools; improved efficiency, transparency, and user experience.

EDUCATION

Product Management With Generative And Agentic AI (Aug 2026)

BITS School of Management (BITSoM) | Mumbai, India

Master of Computer Applications (MCA)

Bharati Vidyapeeth Deemed University

Bachelor of Computer Applications (BCA)

Bharati Vidyapeeth Deemed University

Bachelor of Education (B.Ed.)

SNDT Women's University

ACHIEVEMENTS

- 100% Technology adoption in labs and digital assets through technology-driven initiatives
- 1,000+ Students impacted through technology-driven initiatives
- 100+ Teachers trained on Google Workspace, Smart Board and Digital Tools

CERTIFICATIONS

- Certified AI Prompter — Dubai Future Foundation (One Million Prompters)
- Data Analytics – TCS iON | TATA/TCS iON
- Data Analytics – Deloitte Learning Program | Deloitte