

Education

Georgia State University

Atlanta, GA

Bachelor of Business Administration, Computer Information Systems in Digital Innovations

May 2027

Relevant Coursework: Systems Analysis, Managing IT Projects, Business Analysis, Business Communication

Awards: HOPE Scholarship, GSU Dean's List

Selective Programs: RCB Undergraduate Research Fellow, Women Lead in Business, Robinson Ambassador Program

Professional Experience

Strategy Execution Intern | Boys & Girls Clubs of America | Atlanta, GA

June 2026-Current

- Support the President's Office and Strategy Execution team in executing strategic initiatives and organizational priorities.
- Conduct research, collect and analyze data, and develop reports and visualizations to support data-driven decision-making.
- Collaborate with cross-functional teams to support the planning and implementation of collective impact strategies across six states.

Undergraduate Research Fellow | Robinson College of Business | Atlanta, GA

April 2026

- Conducted business research by developing research questions, performing literature reviews, and evaluating industry, technology, and organizational trends.
- Collected, analyzed, and synthesized qualitative and quantitative data to identify insights and support evidence-based decision-making.
- Developed reports, presentations, and research summaries to communicate findings to faculty, peers, and academic audiences.

Projects

Early Career Strategy for alight | PACE Consulting Project | Atlanta, GA

April 2026

- Collaborated on a consulting engagement to design a cost-conscious early-career engagement model aligned with workforce strategy, incorporating AI-assisted research and analysis to evaluate emerging talent engagement approaches.
- Analyzed scalability and operational feasibility to deliver structured, data-supported recommendations.

ATL Pulse- Emergency Response Coordination Tool | Microsoft × NextGen Café | Atlanta, GA.

January 2026

- Designed a smartwatch-based emergency response solution during a digital project management simulation for the City of Atlanta, enabling residents to send GPS alerts to city emergency responders.
- Built a concept architecture including real-time emergency heatmaps, offline routing, and low-bandwidth mode, using AI-assisted prototyping to simulate application workflows and response scenarios.

Mood Brew- Delivery platform | Systems Analysis & Product Development Project | Atlanta, GA

December 2025

- Led development of a customizable beverage delivery platform, defining business scope, requirements, and SMART objectives.
- Created structured documentation and presented strategic deliverables, incorporating AI-enabled personalization concepts to enhance user experience and system functionality.

Certifications

Google AI Professional Certificate | Google

June 2026

- Developed practical skills in generative AI, prompt engineering, and AI-assisted problem solving.
- Applied AI tools to research, communication, content creation, data analysis, and coding tasks.
- Evaluated AI-generated outputs and leveraged AI responsibly to support workplace and business challenges.

Microsoft UX Design Professional Certificate | Microsoft

June 2026-Current

- Develop skills in UX/UI design, design thinking, and human-centered problem solving.
- Conduct user research and translated user needs into wireframes, prototypes, and interface designs.
- Create accessible digital experiences using Figma, visual design principles, and industry-standard UX practices.

AFFILIATIONS & SKILL

Technical: Tableau, Smartsheet, Microsoft Office Suite, Canva

Programming: Python, SQL, HTML

Languages: English, Urdu, Punjabi