

MATTHEW SUGIYAMA

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EDUCATION	UNIVERSITY OF MICHIGAN Stephen M. Ross School of Business Bachelor of Business Administration, May 2029 • GPA: 3.96/4.00 Emphases in Strategy and Finance Dual Degree B.S. in Statistics • ACT: 35/36 William J. Branstrom Freshman Prize (Top 5%) Taco Bell Live Más Scholar Foot Locker Scholar Athlete Wharton Global Investment Competition (Top 7% of 5,000) • Phi Gamma Nu Business Fraternity (Corporate Sponsor Chair), Ross Undergraduate Student Advisory Board, Central Student Government Funding Committee, Ross BBA Peer Mentor	Ann Arbor, MI
EXPERIENCE	PWC Non-Profit Consulting Intern • Diagnosed root causes of recidivism outcome disparities across 30+ facility types for national youth justice nonprofit by interpreting 7,000+ youth records through Excel pivot and Python correlation analysis, projecting 30% improvement in program placement post-release • Executed multivariate regression on 4,500+ youth justice records to condense 20+ candidate variables into 3 statistically validated predictors of recidivism risk, redirecting intervention resources toward highest-risk facility types, targeting 55% of youth population • Synthesized recidivism intervention analysis across justice-involved youth into deliverable presentations to PwC managers and nonprofit leadership, recommending vocational training pipelines and job readiness programming projected to cut reentry rates by 22%	Boston, MA
2026 Summer		
2025-Present	APEX CONSULTING Project Manager • Diagnosed 98% end-to-end conversion failure across the NCAA's officiating pipeline through 100+ athlete surveys, stakeholder interviews, and university-level funnel mapping, delivering onboarding structure recommendations, recovering 55%+ of lapsed respondents • Projected market share for leading biotech firm entering \$5-8B animal-cell market through competitive analysis, primary interviews, and case studies of AI integration and automation in biotech to create ideal customer profiles and enhance post-acquisition GTM strategy • Curated phased quality-control and customer recovery plan following biotech acquisition through surveys revealing buyer pain points such as delayed responses and limited CRM to restore more than 60% of lost accounts and stabilize firm's supply and distribution reliability	Ann Arbor, MI
2025 Summer	CITY AND COUNTY OF SAN FRANCISCO Strategy Consulting Intern • Evaluated infrastructure performance by organizing San Francisco Public Utilities datasets, defining KPIs, and analyzing department performance to scale financial impact, partnerships, and community service access and delivery to 14,000 residents in underserved areas • Analyzed city event performance by assessing income statements and balance sheets of 8 city projects across 4 years in Excel using pivot tables and charts to identify high-demand SF regions and recommend funding for construction of new center in presentation to SF Mayor • Designed presentation materials by translating data projects into accessible formats and a final deliverable, presented to San Francisco city leaders and officials, leading to increased understanding of performance and data-informed decisions over 5 internal meetings	San Francisco, CA
2025-2026	OUTGOING Product Management Intern • Scaled Outgoing's NYC knowledge graph by ingesting 8,000+ live events and venues at launch scale, engineering pagination logic, URL filters, and selectors across major aggregators to maximize recall while maintaining production-level data quality across countries • Drove higher recommendation accuracy and product-ready UX by auditing 100% of captured listings for image quality, identifying 62% with critical metadata gaps or image failures, and resolving edge cases reducing 10,000+ erroneous recommendations across 6 cities • Enabled pre-launch execution at a 10-person AI startup, collaborating with product and founders to transform raw crawled data into a launch-ready dataset powering personalized maps, conversational search, and social itinerary generation, impacting millions of users	New York City, NY
ADDITIONAL	• AAPI advocate at heart: from op-eds to White House speaker, passed 8 state education bills • Elder fraud advocate: SF Chronicle op-ed, UC Law SF speaker, 1,200+ petition supporters • UMich intramural football warrior; former 2-time Varsity Football Captain and CA D2 champ • Hawaii-raised, camping lover, and always looking for a new workout, recipe, or powder to ski	