

MARTHA AGU

Product Manager · Remote

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SUMMARY

Product Manager with a software engineering and UI/UX background spanning frontend, mobile, and full-stack architecture. Owns products end to end; customer discovery, PRDs, roadmap, stakeholder alignment, and release, across three products in market, including scaling a solo-built mobile app to 15,000+ active users. Based in Lagos (UTC+1), fully overlapping EU collaboration hours.

PROFESSIONAL EXPERIENCE

Product Manager | Pepe Systems (Restaurant POS Platform) · Nov 2025 – Present

- Own product strategy and roadmap for a multi-branch restaurant POS platform, aligning co-founders, backend teams, and design on what ships each cycle.
- Ran discovery interviews with restaurant owners and managers; won alignment to ship Expenses tracking and per-branch Menu QR into v1 against a plan to defer both to v2, setting the financial-reporting data model before it became expensive to change.
- Defined offline-sync and cross-platform requirements so the POS keeps taking orders on low-connectivity restaurant devices.

Technical Lead | CHomes (Estate Management Platform) · Jul 2025 – Aug 2026

- Drove product and technical direction for an estate management platform, authored PRDs, defined the architecture, and scoped deliverables across 24+ weekly sprints with engineering, design, and client stakeholders.
- Led product design for the resident and admin app modes: ran designer collaboration, reviewed Figma prototypes, and signed off the visual system before engineering handoff.
- Owned delivery end to end : API contract reviews, regression testing, payment integration and production deployment of the admin web portal.

Product Lead | Fashion Course App (Online Learning Platform) · Aug 2023 – Jul 2025

- Built and led a course platform for a fashion academy: the admin app and a companion Flutter mobile app, covering product, design, and engineering.
- Users reported heavy data use streaming course videos; moved delivery to a dedicated streaming server and shipped offline playback, taking the app to 5,000+ DAU; now at 15,000+ active users.
- Owned the roadmap across course management, enrollment, and content delivery.

PROJECTS

- **Docket** - cross-device note and sticker app; solo build.
- **Pocket Health** - an AI-assisted patient-facing health logging app; in build.

EDUCATION & CREDENTIALS

BEng (Hons) Software Engineering - University of Greater Manchester · Expected 2027

Forage Product Management Job Simulation - Completed

SKILLS

Product: Roadmap planning, customer discovery interviews, PRD authoring, prioritisation, pricing and packaging, A/B testing and experiment design, stakeholder communication, cross-functional leadership

Technical: API design, system architecture, JavaScript/TypeScript, Node.js, Express, PostgreSQL, Flutter/Dart, React, REST APIs

Tools: Figma, Jira, Linear, Notion, Trello