

MANYA DESAI

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SUMMARY

Finance student at the Gies College of Business with experience in financial analysis, modeling, strategic consulting, market research, and project management. Skilled in translating financial and market data into client-ready recommendations, with leadership in consulting teams and recruitment strategy. Proficient in Excel, Python, and Tableau; pursuing finance, strategy, investment analysis, and FP&A roles.

EDUCATION

University of Illinois at Urbana-Champaign - Gies College of Business
Champaign, IL

Bachelor of Science in Finance

Expected Graduation: May 2027

- *GPA: 3.25/4.0*

PROFESSIONAL EXPERIENCE

FACES Consulting

Champaign, IL

Project Manager & Recruitment Strategy Director

May 2026 – Present

- Lead student and senior consultant teams in strategic client engagements while overseeing recruitment analysts and planning the Fall 2026 consultant recruitment cycle.
- Earned a double promotion to Project Manager and election to the executive board as Recruitment Strategy Director; introduced collaboration practices to strengthen team performance and culture.

Consultant & Recruitment Strategy Analyst

September 2025 – May 2026

- Conducted market research, customer segmentation, and outreach analysis for AllPeople Marketplace and Genix Cyber to support marketing and lead-generation strategies.
- Designed a structured Wefunder campaign roadmap, including messaging and timeline recommendations, to strengthen investor engagement and capital-raising outcomes.

Lab Services and Solutions Pvt. Ltd.

Vadodara, Gujarat, India

Market Analyst Summer Intern

May 2026 – August 2026

- Conducted market, customer, and competitive analysis across cleanroom, contamination-control, HVAC, and laboratory equipment markets to identify industry trends, customer segments, and growth opportunities.
- Researched B2B prospects across pharma, biotech, healthcare, and research markets; benchmarked competitors and collaborated with commercial and technical teams to inform sales strategy.

EntreCORPS

Champaign, IL

Consultant

February 2026 – May 2026

- Led market research for Aurie Luxe while supporting financial analysis and budget planning to inform market expansion.
- Evaluated marketing-channel effectiveness and synthesized findings into customer-acquisition, go-to-market, and brand-strategy recommendations.

Gies Capital Association

Champaign, IL

Financial Analyst

February 2025 – February 2026

- Applied futures pricing, margining, hedging, derivatives theory, risk assessment, and market-volatility analysis to practical trading and risk-management scenarios.

PROJECTS

Cross-Functional Business Strategy Simulation - Capsim

Champaign, IL

UIUC – BUS201 Business Dynamics

August 2025 – November 2025

- Executed cross-functional R&D, marketing, production, and finance decisions using forecasts and competitive analysis to improve simulated profitability, market share, and stock price.

SKILLS & INTERESTS

- **Core: Financial Analysis & Modeling, Risk Assessment, Market Sizing & Segmentation | Tools: Excel, PowerPoint, Python, Tableau | Languages: English, Hindi, Gujarati**