

Logan Del Rosario

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Business Economics student with experience in budget management, financial reporting, and applied equity research across early-stage and growing companies.

EDUCATION & HONORS

University of California, Riverside

Riverside, CA — Expected Jun 2027

Bachelor of Arts, Business Economics; Minor in Data Science

- Regents Scholar — merit-based scholarship awarded to top UCR admits for academic achievement
- Relevant Coursework: Introductory Econometrics (A+), Econ of Financial Investments (A), Intermediate Microeconomic Theory I & II (A), Statistics for Economics, Intro to Financial Management (in progress)

Mount San Antonio College

Walnut, CA — Sept 2023–May 2025

AA-T Economics, 3.95 GPA

- President's List (Fall/Spring 2023, Fall 2024); Honor's Roll, 3.5+ GPA with honors coursework

PROFESSIONAL EXPERIENCE

Head of Treasury — Alpha Gamma Sigma Honor Society

Sept 2023–May 2025

Mount San Antonio College | Walnut, CA

- Established the club's first bank account and formal accounting system, replacing informal cash handling with auditable financial records.
- Allocated budgets for service projects and scholarships, tracking spending against projections to guide resource allocation decisions.
- Planned and executed fundraising events; collected and analyzed applicant data to guide scholarship fund allocation.

Founder & Lead Analyst — DOREN Advisory

Jun 2025–Present

Self-Employed | Los Angeles Metropolitan Area, CA

- Advise early-stage startups on market positioning and go-to-market strategy; work directly with founders to evaluate growth initiatives and inform operating decisions.
- Partnered with AGMNT, an early-stage fashion-tech startup, on a paid engagement to analyze customer acquisition and event-level economics; built an ICP segmentation framework and designed a micro-influencer referral loop to inform targeting and positioning strategy.

Independent Creator & Monetization Strategy — Logan Del Rosario LLC

Jun 2025–Present

- Built a 100,000+ audience (50M+ views) across TikTok, Instagram, and YouTube; developed repeatable monetization models by analyzing engagement metrics and campaign performance.
- Negotiated and managed sponsorship contracts through Sun Talent Agency, tracking deliverables against partner performance expectations.

PROJECTS

Uber vs. Grab: Platform Economics, Profitability & Valuation

ECON 138, Spring 2026

[ldelcrypto.github.io/Uber-vs-Grab-Platform-Economics](https://github.com/ldelcrypto/Uber-vs-Grab-Platform-Economics)

- Independent equity research comparing Uber and Grab's platform economics; analyzed revenue growth, free cash flow margins, and valuation multiples (P/S, P/FCF) using SEC filings and market data.

SKILLS

Analytics & Quantitative: Excel, R (Econometrics & Statistics coursework), Data Analysis

Finance & Strategy: Budgeting & Resource Allocation, Market & Competitive Research, Go-To-Market Strategy

Tools: PowerPoint / Slides, Airtable & Notion (in progress)