

LINDSAY GREENWALD

Boulder, CO • Lindsay@greenwaldcentral.com • 678-761-2563 • www.linkedin.com/in/lindsay-greenwald

EDUCATION

University of Colorado Boulder – Leeds School of Business

August 2025 – May 2028

Bachelor of Science in Business Administration with an emphasis in accounting

- Cumulative GPA 3.834
- Dean's List Awardee Fall 2025, Spring 2026

Specialized Programs

- Honors Leeds Business Student
- Deans Leadership Fellows Member

HONORS AND AWARDS

- Selected as singular student speaker for annual Leeds Launch event, speaking for 1500+ incoming freshman. August 2026

EXPERIENCE

Beats by Dre

Remote

Externship Participant

September 2026- Present

- Completing a 6-week externship, focused on creative advertising strategy.

Forever Winter

Breckenridge, CO

Sales Associate

June 2026- July 2026

- Assisted customers with product selection and provided friendly, knowledgeable service.
- Managed inventory, restocked merchandise, and maintained an organized sales floor.
- Worked reliably with a diverse team, maintaining strong attendance and punctuality.

Mathematical Analysis in Business

January 2026-April 2026

Undergraduate Course Assistant

- Selected as 1 of 4 Freshmen for a paid assistant role directly helping 120+ students in the Excel based course.
- Teach practical excel skills including dataset management, Pivot tables, and lookup/ reference functions.

LEADERSHIP

TAMID Group

Vice President

October 2025- Present

- Support the executive board by coordinating responsibility, tracking progress, and helping reach goals.
- Facilitate communication across board positions and the 59-member chapter through weekly emails.

Secretary

- Responsible for note taking and organizational commitment for weekly board meetings and chapter meetings.
- Sending 2-3 emails per week, promoting speakers and events, tracking attendance, and sending reminders.
- Conduct industry research through the educational program, developing skills in consulting and finance.

RELEVANT ACADEMIC PROJECTS

Business Core Applied Semester

Boulder, CO

Team Member

August 2026- December 2026

- Collaborated in a cross-functional team to deliver comprehensive business solutions for Justin's.

Communication Strategy

Boulder, CO

Team Member

January 2026- May 2026

- Worked on a diverse team, completing a deliverable for The Dairy Arts Center, improving retention and engagement.

First Year Global Experience

Sydney, Australia

Team Member

January 2026- May 2026

- Created a pricing strategy proposal for the CEO of Ideas Marketing, using former client datasets and industry research.

SKILLS

- **Certifications:** Accounting Foundations: Understanding the Accounting Cycle and Accrual Based Accounting
- **Technical:** Proficient in MailChimp, advanced Excel proficiency (large dataset handling, VLOOKUP, pivot tables).
- **Professional:** Sales, Customer Service, Delegation, Market Research and Analysis
- **Interests:** Traveling, eating food!

ADDITIONAL INFORMATION

- IB Diploma Recipient
- Global Business student with international academic and travel experience to Australia with the Leeds Business School.