

Lilian Trinh Pham

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EDUCATION

Darla Moore School of Business, University of South Carolina

Columbia, SC

Bachelor of Science, Business Administration

May 2029

Major: International Business, Finance

Minor: Spanish

Cumulative GPA: 3.613

Awards: Dean's List, Palmetto Fellows, Honors College

August '25 - Present

RELEVANT EXPERIENCE

Mangusta Capital

Remote

Deal Sourcing & Startup Analysis Externship

July '26 - September '26

- Analyzed the firm's investment thesis to identify high potential startups aligned with its vertical AI and fund strategy
- Conducted investment due diligence on a selected startup, assessing market fit, competitive positioning, and growth potential
- Synthesized findings into a synergy report and three-slide investment memo with insights and investment recommendations

Carolina Slingshots Rentals (Seasonal)

Myrtle Beach, SC

Marketing and Advertising

May '25 - Present

- Managed social media content and vehicle listings across Instagram, Facebook, and Google to strengthen brand visibility
- Distributed promotional materials in high-traffic tourist areas and gathered customer feedback to improve outreach
- Increased customer referrals by implementing a 10% discount incentive for the referrer's next rental

KindCarePackages Nonprofit

Myrtle Beach, SC

Co-founder

August '24 - Present

- Secured \$100 monthly funding and in-kind donations through partnerships with local businesses
- Spearheaded social media outreach and online fundraising, growing the organization's Instagram account to 700+ followers
- Curated, assembled, and delivered monthly care packages with essential daily-needs items to a local women's shelter

EXTRACURRICULAR ACTIVITIES

Dominion Energy Careers in Energy Student Conference

Richmond, VA

Selected Participant

September 2026

- Chosen from a competitive applicant pool to participate in career-development workshops and engage with company leaders

Alpha Sigma Rho Sorority Inc. | University of South Carolina

Columbia, SC

Sisterhood Chair

Fall '25 - Present

- Directed \$300-budget sisterhood events, managed scheduling, attendance, and member recognitions to meet chapter standards

Women in Business | University of South Carolina

Columbia, SC

Active Member

Fall '25 - Present

- Participated in WIBternship programming and collaborated on an expansion case study for "Women in Business Apparel"

Vietnamese Student Association | University of South Carolina

Columbia, SC

Active Member

Fall '25 - Present

- Engaged the university community through cultural events that celebrated Asian cultures and promoted cultural awareness

SKILLS

- **Technical Skills:** File Explorer, Google Workspace (Doc, Forms, Sheets, Slides, Meet), Canva, CapCut, Outlook, Microsoft Office (Word, Excel, PowerPoint), R Software, Notion, Zoom, Crunchbase, Python, Media Management
- **Language skills:** Fluent in Vietnamese, B1 level in Spanish