

Lilian Trinh Pham

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EDUCATION

University of South Carolina

Columbia, SC

Bachelor of Arts Student in International Business and Marketing

Cumulative GPA: 3.613

Note: Official enrollment in finance major effective Spring 2027 | Dean's List, Palmetto Fellows, Honors College Aug. '25 - Present

RELEVANT EXPERIENCE

Mangusta Capital Deal Sourcing & Startup Analysis Externship

Remote July '26 - Sept. '26

- Analyzed the company investment thesis to identify high potential startups aligned with fund strategy
- Conducted due diligence on a selected startup evaluating market fit, competitive positioning, and potential growth
- Created a synergy report to develop a 3-slide investment memo summarizing findings and strategic recommendations

Marketing and Advertising | Carolina Slingshots Rentals

Myrtle Beach, SC May '25 - Present

- Oversaw social media content and vehicle listings across Instagram, Facebook, and Google
- Distributed promotional materials in tourist populated area and managed customer feedback
- Incentivized customer referrals by providing a 10% discount on the referrer's next rental

Co-Founder | KindCarePackages Nonprofit

Myrtle Beach, SC Aug. '24 - Present

- Secured \$100 monthly and donations through local businesses collaborations
- Managed social media outreach and online fundraising by growing the Instagram account to 700+ followers
- Personally selected each item, arranged, and delivered monthly packages to a local women's shelter containing daily needs

EXTRACURRICULAR ACTIVITIES

Selected Participant | Dominion Energy Careers in Energy Student Conference

Richmond, VA Sept. 2026

- Chosen from a competitive applicant pool to participate in career development workshops and connect with company leaders

Alpha Sigma Rho Sorority Inc. | Sisterhood Chair | University of South Carolina

Columbia, SC Fall '25 - Present

- Hosted several sisterhood events within a \$300 budget to build stronger bonds between sisters
- Managed schedule conflicts, attendance, and sister of the month recognitions to ensure all requirements are met

Women in Business | University of South Carolina

Columbia, SC Fall '25 - Present

- Active member; attended bi-weekly body meetings and bi-weekly WIBternship events
- Participated in a case study with the intention to expand "Women in Business Apparel" to other cities

Vietnamese Student Association | University of South Carolina

Columbia, SC Fall '25 - Present

- Active member; attended events and networked among the university community by bonding through cultural appreciation and spreading asian awareness

SKILLS

- Technical Skills: File Explorer, Google Workspace (Doc, Forms, Sheets, Slides, Meet), Canva, CapCut, Outlook, Microsoft Office (Word, Excel, Powerpoint), Notion, Zoom, Crunchbase, Claude, Media Management
- Language skills: Fluent in Vietnamese, B1 level in Spanish