

Lauren Gonzales

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PROFESSIONAL SUMMARY

Economics graduate with a foundation in quantitative analysis, regression modeling, and data-driven research. Experienced in regulated, process-driven environments with a record of accurate documentation, compliance adherence, and operational coordination; proficient in Excel and Google Sheets.

EDUCATION

Texas State University

Bachelor of Arts in Economics, Cum Laude. GPA: Cumulative GPA: 3.56 | Major GPA: 3.63. December 2025

Relevant Coursework: Money and Banking, International Economics, Urban and Regional Economics, Economics of Sports

EXPERIENCE

Licensed Esthetician

February 2026 – Present

Evelyn Kate Day Spa

New Braunfels, TX

- Deliver customized services to a diverse client base, managing individual needs, expectations, and service quality across each appointment
- Conduct client consultations to identify needs, develop personalized recommendations, and educate clients on solutions aligned with their goals
- Oversee inventory management and product procurement, coordinating directly with ownership on day-to-day business operations and retail sales

Licensed Esthetician

February 2025 – February 2026

Serene Serenity Massage Spa

San Marcos, TX

- Executed licensed services in full compliance with state-mandated hygiene, safety, and regulatory protocols
- Tracked product usage and maintained inventory controls to support operational continuity and accurate resource planning
- Managed front-of-house operations including transaction processing, client communication, and accurate service documentation

Client Services/Laser Technician

October 2023 – May 2024

Simplicity Laser

Austin, TX

- Coordinated client intake and service flow in a high-volume regulated environment, supporting 20+ clients daily
- Maintained accurate service records and compliance documentation to meet operational and regulatory requirements
- Executed day-to-day operational tasks requiring precision, accuracy, and strict process adherence in a revenue-generating environment

PROJECTS

Sports Economics Regression Analysis

- Applied multivariate regression techniques to sports datasets on a weekly basis throughout the Economics of Sports course, analyzing relationships between economic variables and outcomes in professional sports markets
- Interpreted regression outputs to draw data-driven conclusions, building applied fluency in quantitative methods using real-world sports data

SKILLS

Data and Analysis: Excel, Google Sheets, Regression Analysis, Quantitative Research, Data-Informed Decision-Making

Operations and Compliance: Compliance Documentation, Inventory Management, Process Adherence, Service Record Maintenance