Lauren Gonzales

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Professional Summary

Analytical and quantitative Economics graduate (Cum Laude) with hands-on experience utilizing Excel for data analysis, trend tracking, and multivariate regression modeling. Demonstrates a strong professional record in highly regulated, process-driven environments, translating complex requirements into accurate operational documentation, resource planning, and inventory control. Highly adaptable, rapid learner skilled at applying analytical thinking, market analysis, and quantitative reasoning to support strategic organizational decision-making.

Education

Texas State University San Marcos, TX
Bachelor of Arts in Economics, Cum Laude. GPA: Cumulative: 3.56 | Major: 3.63.
Relevant Coursework: Money and Banking, International Economics, Urban and Regional Economics, Economics of Sports

Projects

Sports Economics Regression Analysis
Texas State University

- Cleaned, organized, and analyzed large sports economics datasets using Excel to evaluate market behaviors and financial variables.
- Executed ordinary least squares (OLS) and multivariate regression models to isolate specific variables and determine statistical significance.
- Interpreted complex statistical and quantitative outputs to draft concise research summaries mapping data insights to market outcomes.

Skills

Quantitative & Analytical: Data Analysis, Multivariate Regression Modeling, Statistical Interpretation, Data Mining, Trend Analysis, Problem Solving, Market Analysis
Software & Systems: Microsoft Excel (Multivariate Regressions, Data Tables, Analytical Functions), Google Sheets, POS & CRM Systems
Operations & Risk Management: Regulatory Compliance Adherence, Process Auditing, Quality Assurance, Supply & Inventory Management

Experience

Operations & Inventory Coordinator / Esthetician February 2026 – Present
Evelyn Kate Day Spa *New Braunfels, TX*

- Manage product procurement and evaluate vendor options to optimize supply-chain efficiency and control operational costs.
- Oversee daily inventory control systems, collaborating directly with ownership on resource planning to support business operations and maximize client retention.
- Conduct structured client consultations to evaluate specific needs, analyze individual goals, and deliver targeted product and treatment strategies.

Licensed Esthetician February 2025 – February 2026
Serene Serenity Massage Spa *San Marcos, TX*

- Executed professional services in strict alignment with state-mandated hygiene, safety, and regulatory compliance protocols.
- Supervised front-of-house business workflows, including transaction processing, client account communication, and the maintenance of accurate service documentation.

Client Services / Laser Technician October 2023 – May 2024
Simplicity Laser *Austin, TX*

- Coordinated technical workflow and client intake in a high-volume, revenue-generating environment, maintaining operational precision while managing 20+ clients daily.
- Managed accurate digital service records and compliance logs, ensuring strict process adherence to meet corporate and regulatory standards.