

KERYN YAGI

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EDUCATION

- **International Christian University - Mitaka, Tokyo**
(Business Administration & Media, Culture, Communication)
 - Bachelor's Degree - In Progress [2023-2027]
 - 3.8 Cumulative GPA
 - Dean's List
- **Punahou School - Honolulu, Hawaii (K-12)**
 - Distinction for Global Education (2023)
 - Multi-Language Award (2022)

WORK EXPERIENCE

Branch Banking Intern

JUNE 2026 - AUG 2026

Branch and Bankoh Care Team - Bank of Hawaii, HONOLULU, HAWAII

- Analyzed branch operations and identified opportunities to improve customer relationship and experience, and employee experience
- Project 1: Improve how the bank can better retain small business customers, through employee education, and presented findings to branch leadership and executives (Dec 2026 as expected start of stronger small business focus)
- Project 2: Give recommendations based on branch observations to reduce job-turnover rate and improve how to go about managerial roles

Cultural Workshop Staff

MAY 2026 - PRESENT

Chopstick Studio Ginza, GINZA, TOKYO

- Facilitated cultural craft workshops for both international and local visitors, delivering seamless service across 4 languages (Japanese, English, Mandarin, & Korean).
- Educated global clients on traditional Japanese craftsmanship and cultural heritage to deepen brand engagement and product appreciation.
- Enhanced the client experience by introducing studio offerings and cross-promoting related local cultural activities.

Extern

FEB 2026 - APR 2026

Consumer Behavior & Market Analysis Externship with Beats by Dre and Extern, ONLINE

- Conducted primary consumer interviews and surveys to uncover behavior patterns with measurable insights.
- Analyzed consumer data to identify key trends and produced concise reports informing strategy.
- Performed market and competitive analysis to benchmark products and reveal opportunities.
- Developed strategic recommendations translating research findings into actionable plans impacting positioning.
- Presented recommendations to stakeholders with clear evidence and prioritized next steps driving decision-making.

Global House Dormitory Committee

SEP 2023 - PRESENT

Project Organizer, MITAKA, TOKYO

- Organized dormitory events for up to 200 attendees, coordinating logistics, activities, and event operations (in JP & EN)
- Managed budgets, vendor communications, and expense tracking to support successful event execution
- Created promotional content and student merchandise to enhance community engagement
- Oversaw inventory and facility readiness, maintaining organized and functional communal spaces

EXTRACURRICULARS

• Ka Welina Hula Circle University of Tokyo - Inter-College Club (2023 - PRESENT)

Successfully navigated traditional Japanese organizational dynamics as the sole international member of a multi-university cultural club, leveraging advanced Japanese (Keigo) to coordinate events, design promotional merchandise, and drive community engagement.

- **Chinese Club - Punahou (2019-2023)** - to foster love and improve Mandarin for high school students

• **Laulea Club - Punahou x Kalani (2017-2023)**- foster inclusion for those with disabilities; through sports, Robotics, etc.

STUDY ABROAD

• National University of Singapore (JUNE - JULY 2025)

- Kent Ridge, Singapore

• Yonsei University, Underwood International College (AUG - NOV 2025)

- Incheon, South Korea

LANGUAGES

- English (Native)
- Japanese (Native)
- Mandarin Chinese (Highly Proficient)
- Korean (Conversational)