

JOSHUA HARROW

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A Hillcrest Gardens,
Castries, St Lucia

PROFESSIONAL PROFILE

Marketing and Communications Professional with experience in digital marketing, social media management, content creation, public relations, and stakeholder engagement. Skilled in developing promotional campaigns, creating engaging content, and enhancing brand visibility across digital platforms. Creative, results-oriented, and committed to driving audience engagement and business growth.

CORE LEARNING & DEVELOPMENT STRENGTHS

Training & Facilitation | Youth Mentorship | Leadership Development | Public Speaking | Workshop Delivery | Personal & Professional Development | Team Building | Communication Skills | Fitness & Wellness | Arts & Culture | Entrepreneurship & Business | Event & Programme Coordination | Stakeholder Engagement | Content Development

EDUCATION

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Bachelor's Degree – Business Management & Marketing |

Monroe University, St. Lucia | Expected Completion: April 2027

Advanced Proficiency Diploma (DASGS/A-Level) | Sir Arthur

Lewis Community College, St. Lucia | Degree Conferred December 2019

- Entrepreneurship Management, Business, Sociology, Communication and Caribbean Studies

EXPERIENCE

Communication/Marketing Manager | Non-Government

Organization | May 2025 – December 2025

- Developed communication and outreach initiatives requiring audience analysis, planning, coordination and stakeholder engagement.
- Supported organizational visibility through content development, strategic messaging and professional communications.

CERTIFICATIONS/SKILLS

- Events Management - TVET
- Digital and Social Media Marketing - SBDC
- Financial Management - SBDC
- Film and Pitching - Forever Forward Foundation/Caribbean Development Bank
- OAS Film Lab
- Carciom Psychological First Aid
- Website Management

Legislative Representative— Government of St. Lucia (February 2025 – December 1, 2025): Represented national interests within the legislative chamber, contributing to policy debates and legislative review.

Communication Specialist | *Public Sector* | November 2024 – December 2025

- Developed communications content and public-facing materials to support institutional objectives and stakeholder understanding.
- Coordinated communications activities and supported strategic public relations initiatives.

English Teacher | *Castries Comprehensive Secondary School* | February 2024 – July 2024

- Designed and delivered lessons to strengthen students' literacy, communication, presentation and critical-thinking skills.
- Created an engaging learning environment and supported student development through instruction, guidance and mentorship.

Youth Worker | *Ministry of Youth & Sports* | March 2020 – September 2022

- Coordinated national community initiatives and programmes focused on youth leadership, civic engagement and development.
- Engaged young people through programme activities, communication and community-based development initiatives

Radio Show Host / Announcer | *Southern Broadcasting Service* | March 2021 – December 2022

- Hosted live programming and developed engaging content requiring strong facilitation, audience engagement and communication skills.

News Reporter | *MBC / Real FM* | August 2023 – February 2024

- Researched, produced and delivered news stories, interviews and broadcast content for television and radio audiences.

Broadcasting Officer | *Power FM Radio St. Lucia* | January 2023 – March 2023

- Supported live broadcasting, programming and on-air production while engaging audiences through radio content.

Social Media/ Digital Consultant – True Caribbean Tours – March 2026- Present

- Developing and enhancing digital infrastructure

KEY SKILLS

- PHOTOGRAPHY
- VIDEOGRAPHY
- PUBLIC SPEAKING
- WRITING
- ENTERTAINMENT
- SOCIAL KILLS
- HOSTING
- OPERATIONS AND LOGISTICS
- MARKETING

AWARDS

- VALEDICTORIAN (VBSS) 2017
- STUDENT OF THE YEAR (SERVICE) 2017
- ENGLISH LANGUAGE AWARD 2017
- PHYSICAL EDUCATION AWARD 2017
- SOCIAL STUDIES AWARD 2017
- INTEGRATED SCIENCE AWARD 2017
- PAUL MILLSAP AWARD- OUTSTANDING ACADEMIC PERFORMANCE

INTEREST AND ACTIVITIES

COMMUNICATION

- Host/Producer of 7VYBE8 Podcast
- Social Media Manager - Island-Tribes Carnival Band
- TVET Certified (Events Management)
- Media Consultant for (UWP) 2021 Campaign
- Media Consultant - Ministry of Youth Development & Sports
- Communications Executive for S.A.G.E Organization
- Global Shapers Country Coordinator
- Youth TV Talk Show “You Name It” Host: Calabash TV
- The Wave Radio Station: Hosted Weekend Youth Segment
- Guest Appearance on CHOICE TV Talk Show “So Lucians”
- Roaming Host of Hotspots
- Host of Daily Buzz in Absence of Oneyka Mckoy
- Radio Show Host for Youth Hour on (SBS)
- CYPAN Membership Coordinator
- Host on NTN Youth Parliament 2022
- Host/group lead for Nestle Youth Summit
- Caribbean Regional Youth Council Marketing Officer
- Media Consultant for the Youth Power Group (YPG) Youth Conference
- Host of YES-X Talks (Youth Entrepreneurship Symposium 2017)
- Host of Speech Festival
- Host School Sports Award (2017)

EVENT/PRODUCTION MANAGEMENT

- Stage Management – Emancipation Celebration
- Coordinator Youth Emancipation Podcast - Mweh Menm Ek Sah
- Production Assistant (CDF Production Officer)
- Actor/Operations manager (Ministry of Health Commercial)
- Production/Stage Manager for Dramacan
- Stage Management for “Improvise This” Television Show
- Director of “The Yellow Light Show”
- Performer/Singer (District 2 Independence Showcase 2014-2017)
- Performer/Speaker for CYPAN Human Rights Production
- Performer - Taiwan Trade Showcase 2019

- Poetry Slam Winner 2018
- Poetry Writer Winner 2012 - Lincoln Parish Louisiana
- Sign Language Personnel for Gospel Performance in 2009
- Production Assistant for Caribbean Adjudicators Conference
- Carnival Band Marketing and Costume Making Personnel
- Member of the National Youth Council Arts and Culture Committee
- Judge of Queens Commonwealth Essay Competition (2024)
- Producer/Director 7VYBE8 & Yellow Light show Podcast
- Media consultant for 2021 elections

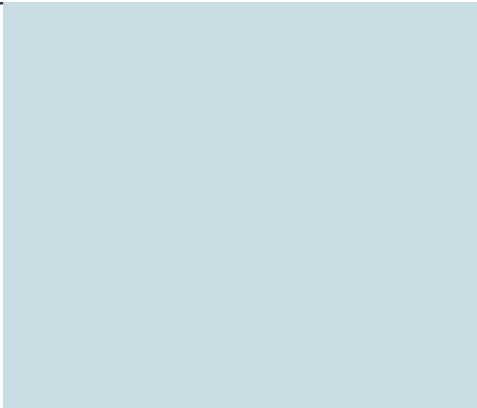
LEADERSHIP AND COMMUNITY ENGAGEMENT

- St. Lucia 40th Independence Youth Parliament 2019 Participant
- CARICOM Youth Ambassadors: St Lucia National Independence Youth Parliament 2017 Participant
- St. Lucia National Youth Awards 2017, 2019, 2020, and 2021 Orator
- President of Student Council: Sir Arthur Lewis Comm. College 2017-2019
- President of Student Council: Vide Bouteille Secondary School 2013-2017
- St Lucia Youth Awards 2018: Outstanding Student Leader Nominee
- Longest Serving Head Prefect and Class Prefect, Vide Bouteille Secondary, St Lucia
- 1st Floor Representative on National Student Council, St Lucia 2015-2016
- Youth Representative for St Lucia at Youth Adolescents and Health Forum
- Member of the Artistic Cultural Development Youth Canvas
- Certified Platinum Artistic Toastmaster
- Media Consultant for United Nations Youth Advisory Group
- Caribbean Student Association Representative for St Lucia

YOUTH MENTORSHIP & TRAINING

Youth Mentor & Leadership Trainer | *Independent / Community-Based Training* | *Ongoing*

- Mentor young people through structured and interactive training sessions focused on leadership, public speaking, personal development, fitness, arts and culture, entrepreneurship and business.

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- Facilitate workshops and practical activities that build confidence, communication, teamwork, discipline, creativity and leadership capacity.
 - Adapt training approaches to different youth audiences and create engaging environments that encourage participation, reflection and practical learning.
 - Support young people in identifying strengths, developing transferable skills and pursuing educational, professional and community opportunities.
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