JOSHUA AYOMIDE BALOGUN

DIGITAL RESEARCH | INFORMATION EVALUATION | WEB3 & FINANCE

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PROFESSIONAL PROFILE

Detail-oriented digital researcher and communications professional with a background in Business Administration and approximately three years of experience working across Web3, cryptocurrency, finance, technology and online communities. Experienced in researching unfamiliar topics, comparing information from multiple sources, explaining complex subjects clearly, and producing concise written content for digital audiences. Brings strong online research habits, critical thinking, written communication, digital fluency and an ability to assess whether information is relevant and useful to a user's needs. Interested in applying these skills to search quality evaluation, web research and data annotation.

CORE COMPETENCIES

- Web research and information discovery
- Search intent and content relevance assessment
- Source comparison and basic fact-checking
- Concise writing, summaries and annotations
- Critical thinking and evidence-based judgment
- Attention to detail and consistency
- Independent remote work and deadline management
- Digital communication and online platform research

RELEVANT EXPERIENCE

Independent Web3 & Finance Educator / Digital Researcher | 2023 – Present

- Research financial, cryptocurrency, blockchain, business and technology topics using online sources, project documentation and industry publications.
- Compare information across sources, identify relevant details and communicate findings in clear, accessible written formats.
- Translate complex concepts into accurate educational explanations for beginner and general audiences.
- Develop written content and research-led commentary for X, LinkedIn and Facebook, adapting information to audience needs.
- Monitor developments across digital assets and technology, requiring regular evaluation of claims, context and source credibility.

Community, Ambassador & Ecosystem Engagement | Selected project experience

- Supported awareness and community engagement initiatives within Web3 ecosystems, including NodeOps and AllScale.
- Communicated product and ecosystem information to online communities through educational content and community-facing discussions.
- Helped explain technical and product concepts in practical language and responded to questions from community members.
- Worked across digital channels including X, Telegram, Discord and LinkedIn.

Event Host & Public-Facing Communication | Selected experience

- Hosted and supported Web3-focused event discussions, including an Avalanche community event.
- Presented information to audiences, organized ideas clearly and responded to questions in a live communication setting.

EDUCATION

Business Administration — Academic background

CERTIFICATIONS

- Web3 Technology — Alison
- Blockchain Technology — Alison

DIGITAL & TECHNICAL FAMILIARITY

Digital platforms: X, LinkedIn, Facebook, Telegram and Discord. | Technical exposure: React, Next.js and API integrations.

ADDITIONAL INFORMATION

Work preference: Remote | Location: Nigeria | Languages: English