

Jian Heng TAN (Kenny)

jhtanaa@connect.ust.hk | kennytan20070917@163.com | +852 52463933 | Hong Kong

EDUCATION

Jiangmen Guangya Secondary school Jiangmen city , Guangdong , China

Form1 – 5 Graduation Date: May , 2026

Experience and Awards: IELTS:7.0(British Council) , 2nd prize-Jiangmen City Mathematics competition, 2nd Jiangmen City Chemistry Competition,

Top Salesperson- Jiangmen Guangya secondary School's 3rd Charity Sale Event

Leadership: Excellent Student Leadership Award 2021-2022,2022-2023

Nouvelle Academy of Shenzhen Shenzhen, Guangdong ,China

Form6 Graduation Date: May 2026

HKDSE outstanding score : MATH: 5* ,CHEMISTRY: 5* , PHYSICS: 5* , M2: 5

Hong Kong University of Science and Technology

Majors: BBA FINANCE Graduation Date: May 2030

More EXPERIENCE

Award of Excellence in Principal's Cup – Business Competition Nouvelle Academy of Shenzhen

- Led a team in developing and marketing self-designed products, conducting market research and analyzing customer preferences to guide product positioning, pricing, and sales strategies.
- Applied financial and business analysis to evaluate product costs, pricing, sales performance, and profitability, using insights to refine the team's commercial strategy.
- Coordinated product development and campus sales activities across the team, integrating creativity, market analysis, and financial decision-making to generate profit.

Top Salesperson – Jiangmen GuangYa School's 3rd Charity Sale Event Jiangmen Guangya Secondary School

- Led a class team in planning and executing an on-campus fundraising campaign, coordinating product promotion, sales activities, and team responsibilities.
- Applied customer engagement and sales strategies to increase product demand and maximize fundraising revenue throughout the campaign.
- Generated the highest revenue among all participating groups, demonstrating strong sales execution, commercial awareness, and team leadership while supporting charitable causes.

SKILLS & INTERESTS

- **Languages:** English (Fluent), Mandarin (Native), Cantonese (Native)
- Teamwork ability
- Effective communication with people from different ages and backgrounds
- Personal hobbies: acoustic guitar, table tennis