

Jaxon Daily

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Professional Summary

Motivated and detail-oriented incoming Oklahoma State University student pursuing a degree in marketing and business. Passionate about sports marketing, brand partnerships, and digital marketing. Experienced in customer service within a fast-paced environment and committed to continuous learning through industry-recognized certifications. Seeking opportunities to apply marketing knowledge while gaining hands-on experience in the sports industry.

Education

Oklahoma State University

Bachelor's Degree in Marketing and international Business with minor in Sports Management (Expected Graduation: 2030)

Godley High School

2022-2026 (Graduated) 2 time all state academic award with a 3.7 GPA

Professional Experience

Delivery Driver

Domino's Pizza | Godley, Texas

- Delivered orders accurately and efficiently while providing excellent customer service.
- Managed time effectively in a fast-paced environment.
- Communicated with customers and team members to ensure timely deliveries.
- Resolved customer concerns professionally.
- Demonstrated reliability, organization, and attention to detail.

Certifications

- Google Analytics Certification
- Google Ads Search Certification
- HubSpot Content Marketing Certification
- HubSpot Email Marketing Certification
- HubSpot Social Media Marketing Certification

Skills

- Digital Marketing
- Google Analytics
- Google Ads
- Search Engine Marketing (SEM)
- Pay-Per-Click (PPC) Advertising
- Social Media Marketing
- Content Marketing
- Email Marketing
- Marketing Analytics
- Data Analysis
- Customer Service
- Communication
- Time Management
- Problem Solving
- Teamwork
- Microsoft Office
- Google Workspace

Activities

- Oklahoma State University (Incoming Student)
- Running a small window cleaning/pressure washing business
- Pursuing opportunities in sports marketing and brand partnerships

Career Objective

To build a career in sports marketing by gaining experience in digital marketing, sponsorship activation, brand partnerships, and fan engagement while contributing to a professional sports organization.