Jason He

(929) 823-0126 | hejasonnyc@gmail.com | Brooklyn, New York, 11232

EDUCATION AND HONORS

Binghamton University, State University of New York, School of Management **Binghamton, NY**
Masters of Business Administration, Concentration in Finance *May 2027*
Bachelor of Science in Business Administration *May 2026*
Concentration in Finance and Management Information Systems
Cumulative GPA: 3.85/4.00 | **Dean's List:** Fall 2023, Spring 2024, Spring 2026 | Summa Cum Laude

Baruch College, City University of New York, Zicklin School of Business **New York, NY**
Coursework towards Bachelors of Science in Accounting *August 2022 - May 2023*
Cumulative GPA: 3.90/4.00 | **Dean's List:** Fall 2022, Spring 2023

PROFESSIONAL EXPERIENCE

Chinese-American Planning Council **New York, NY**
Education and Career Services Monitor *June 2025 - August 2026 (Seasonal)*
- Supported program operations by recruiting and enrolling participants, managing documentation, and liaising between 10 worksites, community members, and 70 participants, contributing to compliance and efficient program execution
- Co-facilitated a classroom of high schoolers through project-based learning to promote public health awareness, mentoring five groups in student-led projects, with three earning recognition and awards among 30 competing teams.

Parent-Child Relationship Association **Brooklyn, NY**
Social Service *July 2023 - August 2024 (Seasonal)*
- Assisted seniors in the community with language barriers by filling out affordable housing forms and answering questions while ensuring required information was filled out accurately, resulting in higher application completion rates
- Developed valuable skills such as improving communication skills, including the translation and interpretations from Mandarin and English, attention to detail, as well as organization through interacting with a large group of seniors

Parent-Child Relationship Association **Brooklyn, NY**
Program Coordinator *August 2022 - August 2024*
- Empowered and facilitated groups of 40 to 80 high school volunteers, in initiatives to help maintain the cleanliness of parks and streets of the local community, significantly enhancing the community's environment and quality of life
- Communicated with volunteers by dividing and assigning them into smaller groups with various tasks, ensuring that volunteers complete their assigned tasks promptly and efficiently, successfully achieving project goals
- Coordinated fellow volunteers to seamlessly manage multiple large community events relating to major holidays, facilitating opportunities for thousands of families to access unique bonding experiences

HASC Center **New York, NY**
Self-Directional Com Hab *July 2022 - August 2023*
- Enhanced the skill set of an individual diagnosed with a disability by setting various goals pertaining to communication and social skills through facilitating sporting, social, and team-building events to foster better self-independence
- Administered and engaged in social events, such as soccer matches and basketball competitions, aimed to promote inclusiveness to aid the individual to socialize with others, resulting in a positive experience for participants

LEADERSHIP EXPERIENCE

Mazda Live Case Competition **Binghamton, NY**
Participant *October 2024 - November 2024*
- Collaborated with a team of 5 to develop a comprehensive launch strategy for the Mazda CX-50 Hybrid, analyzing market positioning, financial viability, and target customer segments, addressing Mazda's market positioning challenges
- Formulated strategic recommendations on inventory optimization, consumer incentives, and a digital marketing campaign, utilizing data analysis and market trends to increase brand awareness and market share

ADDITIONAL INFORMATION

Technical Skills: Microsoft Office Suite (Word, Excel, PowerPoint), Python, Google Workspace, HTML, CSS, Javascript, Web Scraping, Financial Analysis, Tableau
Interests: Weight Lifting, Basketball, Community Service, Badminton, Video Editing, Photography