Jafer Kassim
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Overview

Third-year Business Management and Finance double major at Augsburg University with a 3.65 GPA and hands-on experience supporting financial and business operations at a family-owned grocery store. Experienced in assisting with financial management, inventory ordering, and marketing. Developed a business plan with financial projections as part of a Management Science course. Interested in applying financial analysis, problem-solving, and analytical skills in a professional finance role.

Education

Augsburg University — Minneapolis, MN
B.S., Business Management & Finance |GPA: 3.65| — Expected Dec. 2027

Coon Rapids High School — Coon Rapids, MN
DECA member; earned sales degree through DECA — Graduated 2024

Experience

One Family Grocery Store
Operations Assistant — Sep 2025 – Present

- Order supplies and restock inventory to keep shelves stocked and limit waste
- Help keep track of the store's finances and daily sales
- Market the store through word of mouth and social media to attract new customers
- Supervise cousins who work part time and direct daily tasks
- Work weekend shifts of up to 12 hours (8 a.m. to 8 p.m.) as needed

Abby Special Care
Transportation Driver / Direct Care Professional — May 2025 – Present

- Maintain accurate client records and documentation in accordance with individualized care plans
- Manage a daily transportation schedule and report changes to supervisors

Walmart Supercenter
Online Grocery Associate — Sep 2023 – Feb 2026

- Filled online grocery orders accurately and on deadline
- Provided courteous, dependable customer service

Target
Fulfillment Associate (Seasonal) — May 2023 – Aug 2023

- Picked, packed, and staged online orders accurately for customer pickup and shipment
- Scanned items and verified order accuracy using handheld devices

Academic Project

Management Science Course Project, Augsburg University
Safe-Sip Pro Business Plan — Apr 2026

- Built a seven-year demand and revenue forecast, including unit economics ($19.99 price, approximately 67% gross margin)
- Calculated break-even point and a $19,500 startup funding requirement; evaluated the project using NPV at a 10% discount rate
- Completed market, competitor, and SWOT analyses to support pricing and launch strategy

Leadership & Activities

Muslim Student Association — Member — Present
Oromo Student Association — Member — Present

- Promote club events and participate in meetings and community activities

Skills

Financial: Microsoft Excel, break-even and NPV analysis, financial forecasting, expense tracking
Professional: Sales (DECA), attention to detail, communication, customer service, time management, teamwork