

JACOB SHERBURNE

(864) 770-5715 • Atlanta, Georgia • jacobsherburne1679@gmail.com
linkedin.com/in/jacobsherburne

Education

Georgia Institute of Technology, Scheller College of Business

Bachelor of Science in Business Administration

Atlanta, Georgia

Expected May 2027

- GPA: 3.71 | Concentration: Finance | Minors: FinTech, Leadership
- Honors: Faculty Honors, Dean's List | Zell Miller Scholarship Recipient

Professional Experience

Tűzcsiholó Egyesület — Marketing Internship

Intern

Budapest, Hungary

June 2026 – July 2026

- Structured a 15-page fundraising campaign and revenue strategy for a nonprofit youth camp program
- Executed a bilingual (English/Hungarian) Instagram and Facebook campaign, building a 120+ asset donor media library
- Benchmarked NGO fundraising practices via generative AI research and mapped outcomes to UN SDGs 1, 4, and 8

Epic Intentions — On-Campus Consulting Organization

General Consultant

Atlanta, Georgia

Sep 2024 – Dec 2024

- Led market research and an advertising plan for a nonprofit cat café's grand opening, lifting turnout 30% above projections while managing a 4-person team

Senior Consultant

Sep 2026 – Present

- Leading stakeholder discovery within an 8-person team to scope a warehouse volunteer-management software tool for a nonprofit client

Investment & Valuation Projects

Corporate Valuation & Equity Research: Adobe Inc. (ADBE)

Financial Analyst

Georgia Tech — Scheller College

2025

- Built a 5-year DCF model off FY2025 10-K financials (\$23.8B revenue, 36.6% operating margin) and derived a 10.86% WACC via CAPM
- Issued an institutional Hold rating anchored to a \$340 base-case DCF price and a blended DCF/comps football field across 5 SaaS peers

Regulated Utility Valuation & Factor Regression: Southern Co. (SO)

Financial Analyst

Georgia Tech — Scheller College

2025

- Built a 5-year exit-multiple DCF (12.5x EV/EBITDA, 5.10% WACC) and ran Fama-French three-factor regressions in Python and Excel
- Delivered a Buy rating with a \$104 target price (vs. ~\$95 trading), confirming a defensive value profile (beta = 0.37)

Supply Chain & Distribution Center Optimization: The Home Depot

Financial Analyst

Georgia Tech — UBAC

2026

- Built an Excel cost-benefit model weighing a centralized distribution center against \$476K in monthly fulfillment and stockout costs across 10 stores
- Projected \$128K in monthly net savings (\$1.5M annualized) and stress-tested a 30% delivery-surge scenario to confirm operating capacity

Leadership & Involvement

F1 Telemetry & Pit Stop Optimization — Kick Sauber F1

Strategic Analyst

Technology Consulting Group

2025

- Ran an 80/20 train/test regression on race telemetry within a 5-person team during a 1-hour case competition, proposing a pit-stop automation roadmap

IRB AI Protocol Reviewer Feasibility Study

Student Sub-Team Lead

VIP Compliance Project, Georgia Tech

2025

- Led a 6-member team through stakeholder discovery with university executives and authored a phased, on-premises AI recommendation

Skills & Interests

Programming & Tools: Excel (advanced), Python (Pandas, Scikit-Learn, Streamlit), SQL, PowerPoint

Finance: DCF Modeling, WACC/CAPM, Fama-French Regression, Comparable Company Analysis, Financial Statement Analysis

Student Organizations: Finance Society, Transfer Peer Mentor, AI in Business

Interests: Photography, Entrepreneurship, Financial Markets