

IVAN HU

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University of Melbourne Commerce student focused on **strategy consulting and industry research**, with a complementary foundation in finance and investing.

EDUCATION

University of Melbourne — Bachelor of Commerce | Major: Accounting & Finance Feb 2026 - Present
Melbourne, VIC

- **WAM: H2A | IELTS: 7.0** | Relevant coursework: Accounting Reports and Analysis, Principles of Finance, Quantitative Methods I, Introductory Microeconomics

STRATEGY & RESEARCH EXPERIENCE

Twindle — *Strategy & Business Development Contributor* 2026

- **Structured analyst workflows and commercial use cases** for an early-stage AI bond-investment intelligence tool, translating document-heavy research pain points - including distressed-asset restructuring - into clearer product positioning and BD narratives.
- **Delivered one end-to-end product pitch engaging ~15-20 investors** at the Monash Generator Gate 3 Marketplace, adapting the problem statement, use cases and value proposition across prospective users, evaluators and investors.
- **Fielded live investor and evaluator questions** on enterprise deployment, data security, client-data isolation and funding requirements, strengthening stakeholder communication in a real market-validation setting.

noeTrace — *Project Lead / Independent Product Builder* Mar 2026 - Present

- **V1 - Market & industry sensing:** built and deployed a full-market A-share and Hong Kong equity research system, structuring information across company, industry/structure and macro layers and processing thousands of records per day through automated historical and recurring updates.
- **V1 - Signal structuring:** designed monitoring across Projects, Financial Disclosure, Management, Government Policy and Capital Operations; built an LLM-assisted Project Trace that links new projects with later announcements, milestones and status changes to surface decision-relevant signals.
- **V2 - Research architecture:** re-architecting the product around traceable evidence and persistent research state rather than one-off AI answers, with a clean frontend/API/domain-engine structure, deterministic decision logic, state replay, tests and documented provenance.
- **Owned problem framing through implementation end-to-end** - research workflow design, data sourcing, automation and product iteration - and used industry feedback and operating constraints to reassess scalability, data access and product direction.

INDUSTRY & INVESTMENT RESEARCH

Self-Funded Equity Portfolio — Independent Equity Researcher / Investor Aug 2025 - Present

- **Generated approximately RMB 50,000 in cumulative gains on ~RMB 120,000 of starting capital over the first year** across three primary resource-sector positions, using fundamental and value-oriented research rather than short-term trading.
- **Apply a macro -> industry/value-chain -> company framework** to sense cycle inflections, supply-demand shifts and company-specific catalysts, testing views through business mix, pricing power, financial statements and valuation.
- **Developed and executed theses on Zhongkuang Resources, Tianqi Lithium and HBIS Resources;** for HBIS, segmented magnetite, copper and vermiculite businesses and modelled Phase II copper expansion as a project-driven earnings and valuation catalyst.
- **Continuously update theses as new evidence emerges** by reviewing what changed, downside triggers, valuation assumptions and position sizing - turning portfolio decisions into a recurring research and post-investment review process.

SKILLS

Consulting & Research: Problem structuring, hypothesis-driven research, market & industry sensing, competitor/value-chain analysis, company research, financial statement analysis, valuation, synthesis & presentation

Technical: Microsoft Excel, Word and Power point presentation;

Languages & Interests: English, Mandarin Chinese | Consulting, industry research, investing, fintech, Piano.