

Isabelle Hufnagel

Princeton, NJ | irh23@case.edu | (+1) 201-360-1858 | linkedin.com/in/isabelle-hufnagel/

EDUCATION

Case Western Reserve University, Weatherhead School of Management

Expected May 2028

Integrated Master of Science in Finance and BS in Finance; Minor in Economics

Cleveland, OH

- Honors and Awards: Dean's High Honors (Fall '24/'25, Spring '25/'26)
- GPA: 3.9/4.0

PROFESSIONAL EXPERIENCE

Mergely Capital, Boutique M&A Advisory Firm

Jun 2026 – Present

Deal Research and Competitive Intelligence Intern

Remote

- Conducted research on founder pain points across sell-side M&A, synthesizing findings into a founder-education podcast, interviewing the Managing Partner to dissect deal-breakdown scenarios and extract advisor decision-making frameworks
- Identified and pursued partnership opportunities with 2 founder-focused platforms, proposing content-sharing and referral arrangements to expand deal sourcing within Mergely's core SaaS/B2B focus

Mangusta Capital, Venture Capital Extern

Jun 2026 – Present

Deal Research and Startup Analysis Extern

Remote

- Produced synthesis reports on key areas, including market opportunity, technology, competitive landscape, team assessment and risk analysis, culminating in a professional investment memo
- Conducted due diligence on potential investment opportunities, analyzing company data such as fundraising history, team composition, press coverage, technology and overall market positioning within the industry

LADDER x AKPSI Marketing

Feb 2026 – Apr 2026

Marketing Analytics Consultant

Cleveland, OH

- Analyzed e-commerce funnels via Google Analytics and Shopify to identify high-drop-off points, delivering data-backed strategies to optimize checkout experience and reduce cart abandonment by 10%
- Synthesized Shopify customer demographics with competitive market research to identify high-growth segments, providing strategic recommendations on product positioning to scale LADDER's sustainable retail presence

Global Career Accelerators

Jun 2025 – Aug 2025

Data Analytics Summer Fellow

Remote

- Analyzed large energy and sustainability datasets for Intel, building Tableau dashboards to support data center site selection
- Evaluated Recording Academy web traffic data in Excel to provide digital insights for a dual-platform segmentation strategy, aiming to increase user retention through consumer and industry-specific platforms

ACTIVITIES AND LEADERSHIP

Alpha Kappa Psi Fraternity

Oct 2025 – Present

Professional Development Committee Co-head

Cleveland, OH

- Led a 6-person professional development committee, working to manage and update 200+ professional development resources, review 60+ resumes and plan chapter workshops to enhance career readiness for 70+ brothers
- Developed member recruiting resources, including a curated opportunities/resource newsletter, industry-specific recruiting roadmap and a regional "firm trek" program to facilitate on-site networking and office tours with Cleveland based partners

Alpha Chi Omega Sorority

Mar 2025 – Present

Assistant Vice President of Finance

Cleveland, OH

- Managed a \$250K annual budget with executive board, overseeing fund allocation and expenditure tracking
- Approved payments, reimbursements and member fee transactions, maintaining clean documentation and financial records

Dhamakapella, Award-winning South Asian A Cappella Team

Aug 2024 – Present

Public Relations Chair, Member

Cleveland, OH

- Performed on campus and nationwide for 3+ yearly A Cappella competitions, contributing to 43 award-winning sets
- Directed social media strategy across 3 platforms (IG, TikTok, YouTube), producing content to boost national visibility

SKILLS AND INTERESTS

Technical: Excel (Functions, Pivot tables, Charts, A/B Tests), Data Analysis and Visualization (Tableau dashboards), Python

Certificates: Data Analysis, Data Visualization, AI Professional Skills (Global Career Accelerators)

Personal Interests: Tennis, Singing (Outstanding Soloist in a Non-South Asian Song 26'), Musical Theatre, Sewing

Languages: French (Beginner)