

Isabella Navarro

navarro.is@northeastern.edu | (832) 404-8409 | Boston, MA | www.linkedin.com/in/isabella-navarro

Education

Northeastern University, D'Amore-McKim School of Business

Boston, MA

Candidate for BS in Business Administration and Law

Expected May 2029

Concentration: Brand Management

GPA: 3.5

Activities and Awards: Dean's List, Women in Business, International Students in Business

Relevant Coursework: Marketing Research, Legal Reasoning, Microeconomics, Financial Accounting, Business Statistics

CIEE Council on International Educational Exchange

Berlin, DE

Semester Study Abroad

Sep 2025–Dec 2025

Cambridge Arts, Technology & Science Academy Boston

Boston, MA

High School Diploma

May 2025

Awards and Activities: VP of Marketing, Journalism Association, Legal Concepts and Practices Honors

Experience

Brand Governance & Sustainability Strategy – Chanel Consulting Report

Berlin, DE

International Business and Global Social Responsibility Course

Oct 2025–Dec 2025

- Authored an 18-page strategic consulting report analyzing Chanel's "Mission 1.5" climate strategy using the UN SDG framework, evaluating environmental and social impacts across global operations in Europe, Asia-Pacific, and North America
- Developed high-impact strategic recommendations, including a standardized refill system for fragrance and skincare lines and a comprehensive supplier engagement program to enforce emissions disclosure and performance standards across markets
- Created a 5-year implementation roadmap, outlining specific KPIs such as % of product lines converted to refillable packaging and supplier compliance rates for carbon reporting, improving brand's traceability

Corporate Governance & Securities Compliance – Kilpatrick Townsend & Stockton LLP

Remote

Corporate Law Experience Via Forage

July 2026

- Drafted tailored securities law risk disclosures by analyzing SEC filings and translating client-specific business risks into offering materials supporting fundraising activities and regulatory compliance
- Reviewed and redlined commercial agreements to strengthen confidentiality, intellectual property, data privacy, indemnification, and termination provisions while aligning contract terms with client business objectives
- Performed M&A due diligence by evaluating corporate documentation, identifying compliance gaps, and preparing memoranda summarizing legal findings and recommendations for transactional review

Consumer Insights & Brand Strategy – Beats by Dre

Remote

Consumer Behavior & Market Analysis Extern

May 2026 – August 2026

- Conducted consumer behavior research to analyze brand loyalty and purchasing decisions in the premium audio market, identifying key drivers of brand preference and engagement to inform positioning and product strategy decisions
- Designed survey frameworks and applied AI-assisted analysis tools to interpret customer responses, uncovering actionable trends in consumer behavior and brand perception across demographic segments
- Translated qualitative and quantitative findings into structured insights and strategic recommendations to support marketing, product strategy, and data-driven decision-making to strengthen premium brand perception across target segments

Founder & Director of Operations – Sharing Families Mexico

Mexico City, MX

Nonprofit Organization

May 2025 – August 2025

- Directed community outreach operations providing essential support to 150+ low-income families throughout Mexico City, managing end-to-end logistics and multi-point resource distribution across economically disadvantaged communities
- Led a team of 8 volunteers, overseeing task allocation, scheduling, and performance; expanded donor network from 3 to 5 active contributors, funding essential supply packages for an additional 40+ families

Marketing Vice President – Student Government Association (SGA)

Boston, MA

Cambridge Arts, Technology & Science Academy

Jan 2025–May 2025

- Selected through a three-round competitive evaluation to lead communications strategy for the student body; managed social media, campaign content, and event promotions—increasing student participation by 75%

Skills & Interests

Technical Skills: Proficient with Microsoft Suite (Excel: XLOOKUP, Pivot Table), Canva, Google Suite, AI Research Tools

Certifications: INSIDE LVMH, Excel Essential Training Microsoft 365, WIPO IP & Business

Languages: Spanish (Native), English (Bilingual), French (Elementary)

Interests: Brand storytelling, Consumer Psychology, International Business, Travelling, Yoga, Painting