



Iman Kazmi

Content Creator + Creative Strategist

Social-first content creator and strategist specializing in content systems, campaigns and visual storytelling for food, lifestyle and fashion brands. I currently lead TikTok content at Lola Cakery, generating 2.1M+ organic views and 11K+ new followers.

Contact

Phone +973 38911915

Email imankazmi.official@gmail.com

Brands + Work

2025-Now

Lola Cakery

Lead TikTok strategy, ideation, production and editing for Lola's GCC audience. Created 180+ pieces of content, generating 2.1M+ organic views and 11K+ new followers

- [F1 watch party](#) (EN)
- [90s throwback party](#) (AR)

2025

Mug Cafe

Popular cafe in Zallaq and Seef. I created content promoting new flavors, including matcha, for their audience in Arabic and English

- [Matcha promotion](#) (EN)
- [My mind when I enter Mug](#) (AR)

2024-2025

Carolina-Mir

Social media agency working with multiple brands. I created content to promote the agency itself, helping connect with a wider audience and attract new clients.

- [Account takeover](#) (EN)

Education

St. Christopher's School of Bahrain
IB Baccalaureate, 41/45

Skills

Creative & Strategy

Content Strategy · Art Direction · Trend Research · Audience Insights

Production

Mobile-First Filming · Set Styling · Talent Briefing · Call Sheets · Production Planning

Post Production

Short-Form Video Editing · AI-Assisted Content Creation

Tools

CapCut · After Effects · Canva · Procreate · Google Sheets

Additional Work

- [LocalBH](#)
- [Krunch Foods](#)
- [Sama Bay/Tourism BH](#)
- [Akihabra](#)
- [Sessions by Pomegranate](#)