

IQRA SHEIKH

Account Manager

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SUMMARY

Resourceful Junior Account Manager with experience in sales, client relations, and retail merchandising. Proven ability to cultivate customer relationships, drive product recommendations, and maintain sales records. Possesses strong communication, negotiation, and problem-solving skills, coupled with a keen eye for social media trends. Eager to leverage sales expertise and adaptability to contribute to revenue-driving strategies and client success at Boutiqaat.

WORK EXPERIENCE

Trainee Sales Manager, Gratis Turkiye, Istanbul, Turkiye

- Cultivated robust customer relationships through personalized beauty consultations.
- Drove product recommendations based on individual customer needs, enhancing overall satisfaction.
- Contributed to effective merchandising and the upkeep of visually appealing product displays.
- Maintained detailed sales records and managed inventory updates.
- Collaborated with team members to achieve daily sales targets.
- Remained current with emerging beauty trends and new product introductions.

EDUCATION

Secondary High School, Commerce, ,

Bachelor's, Economics and Finance, ,

SKILLS

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| • CLIENT RELATIONS MANAGEMENT | • SALES AND BUSINESS DEVELOPMENT |
| • PARTNERSHIP BUILDING | • SOCIAL MEDIA AND TRENDS |
| • CONTENT CREATION | • FINANCE MANAGEMENT |
| • SALES REPORTING AND DATA TAILORING | • MICROSOFT OFFICE (WORD, EXCEL, POWERPOINT) |
| • PROBLEM SOLVING | • COMMUNICATION AND NEGOTIATION |
| • ADAPTABILITY | • FAST LEARNER |
| • ATTENTION TO DETAIL | • COORDINATION |
| • Influence | • Persuasion |
| • Strategy Alignment | • Strategy Optimization |
| • Campaign Management | • English Fluency |
| • E-commerce | |

LANGUAGES

English
Native



Turkish
Fluent



Hindi
Native



Arabic
Basic

