

GRAEME CYRELL SIAZON-CONSOLACION

Data Analyst

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PROFESSIONAL SUMMARY

Data Analyst with an **MS in Information Science (3.8 GPA)** and **Google Data Analytics Professional Certificate**, skilled in **SQL, R, Python, and Tableau** across the full analytics lifecycle: data cleaning, modeling, visualization, and stakeholder reporting. Delivered three end-to-end capstone projects in healthcare, sports, and consumer wellness, including a 10,000-record hospital dataset analysis that produced actionable staffing and care-management recommendations. Brings **2+ years of operational and clinical documentation experience** in healthcare and service settings, with a track record of standardizing reporting workflows and improving data accuracy. Strong communicator skilled at translating technical findings into clear, decision-ready insights for non-technical stakeholders.

TECHNICAL SKILLS & CERTIFICATIONS

Languages & Tools	SQL (PostgreSQL, BigQuery), Python, R (tidyverse, ggplot2), Tableau, Power BI, Excel (Pivot Tables, VLOOKUP), Google Sheets, GitHub, MS Office Suite
Core Competencies	Data Cleaning & Validation, Data Visualization, Dashboard Design, Statistical Analysis, Data Storytelling, KPI Reporting, Business Analysis, Healthcare Data Analysis, Quantitative & Qualitative Analysis, Agile Methodology
Certifications	Google Data Analytics Professional Certificate — Coursera (2025)

PROFESSIONAL EXPERIENCE

Physical Therapy Technician — Stratton Rehabilitation Clinic

San Antonio, TX

Jun 2021 – Sep 2022

- Documented and standardized intake, therapy-log, and scheduling workflows across **8+ patient cases per shift** over 15 months, producing structured clinical records used for daily operational reporting
- Reduced documentation processing errors by standardizing intake forms across **hundreds of patient records**, improving scheduling efficiency for a multi-therapist clinical team
- Generated daily intake and scheduling reports to support capacity planning, building early experience translating raw clinical data into operational decisions

Front Desk Agent & Bellman — Marriott Courtyard

San Antonio, TX

Apr 2018 – Dec 2019

- Processed **30+ daily reservations** and service requests over 20 months with zero-error reservation accuracy, maintaining consistent guest satisfaction scores
- Produced daily reservation and service documentation across hospitality management systems, ensuring data accuracy for downstream reporting
- Cross-trained across front desk, concierge, and bellman functions, developing adaptability in a high-volume, data-driven service environment

Small Business Owner — SpartanStealz (Amazon Marketplace)

Remote

Dec 2022 – Aug 2024

- Analyzed weekly pricing and demand data across dozens of product listings to identify profitable inventory opportunities, applying early data-driven decision-making to a live e-commerce operation
- Built structured inventory and revenue tracking reports across product cycles, establishing a practical foundation for KPI monitoring and dashboard design later applied in graduate coursework

Data & Brand Strategy Externship — Extern.com (Beats by Dre)

Remote

May 2026 – Present

- Mapping the end-to-end buyer experience for a consumer electronics brand through qualitative and quantitative survey analysis, identifying recurring customer friction points
- Conducting sentiment analysis and building data visualizations using Python and AI tools to translate customer feedback into actionable brand recommendations

Freelance Data Analyst — Independent Projects

Jan 2026 – Present

Remote

- Designed and delivered three end-to-end analytics projects spanning healthcare, fitness technology, and sports analytics, applying SQL, R, Tableau, and BigQuery across the full data lifecycle
- Published all projects with documented methodology, visualizations, and stakeholder-ready summaries to GitHub and a personal portfolio site

DATA ANALYTICS PROJECTS

Healthcare Hospital Patient Analysis

Mar – Apr 2026

SQL (PostgreSQL), Python, Tableau

- Analyzed **10,000 patient records across 8 facilities (2019–2024)** to uncover admission patterns, billing trends, and length-of-stay variance by condition and admission type
- Engineered **12 SQL queries and reusable views** surfacing top conditions, average billing by insurance type, and abnormal diagnostic test rates
- Built a 6-chart Tableau dashboard with KPI tiles; presented 6 recommendations to reduce average length-of-stay, including a hypertension management program and a predictive staffing model

NBA Team Performance & Endorsement Analysis

Feb – Mar 2026

SQL (BigQuery), Tableau

- Built a relational data model joining **4 statistical tables across 30+ teams and 10+ seasons**, cleaning thousands of game-level records to eliminate duplicates and standardize team nomenclature
- Calculated advanced performance metrics (win%, offensive/defensive/net rating) and visualized franchise efficiency trends in interactive Tableau dashboards to inform sponsorship targeting recommendations

Bellabeat Smart Device Data Analysis

Feb – Mar 2026

R (tidyverse, ggplot2), Tableau

- Analyzed activity data from **thousands of Fitbit users** in R to identify behavioral correlations between physical activity, sedentary time, and sleep duration
- Delivered Tableau dashboards translating behavioral findings into 3 targeted marketing recommendations for Bellabeat's product team, following the full Google Data Analytics capstone methodology

EDUCATION

Master of Science, Information Science — Texas A&M International University

Aug 2024 – Dec 2025

GPA: 3.8 | Coursework: Database Management, Data Analytics & BI, Data Visualization, Data Cleaning & Preparation, Systems Analysis & Design, Big Data Analytics

Bachelor of Science, Kinesiology — University of Texas at San Antonio

Aug 2016 – May 2021

GPA: 3.6 | Honor Roll 2016–2019 | Graduated with distinction; research in human performance and biomechanics

VOLUNTEERING & LEADERSHIP

Sports Coordinator, Filipino Student Association — UT San Antonio

Aug 2016 – Aug 2019

- Organized athletic events for 200+ student members annually, developing leadership and logistics skills across 3 academic years

Volunteer, Momentum Physical Therapy

May – Aug 2019

- Contributed 40+ volunteer hours supporting clinic operations, patient scheduling, and therapy session turnover

References available upon request • Full portfolio at graemesiazonconsolacion-portfolio.netlify.app